**CREATING A COMPREHENSIVE JOB SEARCH STRATEGY**

**Step 1: Create your profile**

<table>
<thead>
<tr>
<th>GEOGRAPHY?</th>
<th>• 1. ____________________</th>
<th>• 2. ____________________</th>
<th>• 3. ____________________</th>
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</thead>
<tbody>
<tr>
<td>Employer Type?</td>
<td>• 1. ____________________</td>
<td>• 2. ____________________</td>
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<tr>
<td>Practice Specialty?</td>
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</table>

**Step 2: Identify employers**

- **Formal recruiting programs**
  - target employers

- **Job fairs**
  - target employers

- **Online resources**
  - target employers
Step 3: Conduct research on targeted employers

Step 4: Narrow down your targeted employer lists
**Step 5: Make Outreach to Targeted Employers**

- Bid in Symplicity
- Participate in diversity and job fairs
- Mail candidate materials to non-ocr employers
- Create checklist of employer contact
- 2-week follow-up with every targeted employer

**Step 6: Repeat Steps 1-5 for every employer type**