Case: Airgas v. Air Products
Interview of Kenneth J. Nachbar;
Morris, Nichols, Arsht & Tunnell LLP
Interviewed by: Paul A. Fioravanti, Jr.
Prickett, Jones & Elliott, P.A.
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- 1 MR. FIORAVANTI: Ken Nachbar, thank you for joining
- 2 us to talk about the Air Products vs. Airgas case for part of
- 3 the Delaware Oral History Project. This case arose back in
- 4 late 2009, really, when the CEO of Air Products approached the
- 5 CEO of Airgas about a possible acquisition. Ultimately, those
- 6 discussions did not prove fruitful from the Air Products'
- 7 side, and Air Products announced an intention to go hostile
- 8 with a tender offer, and filed litigation in the Delaware
- 9 Court of Chancery, seeking to have an injunction against
- 10 various defensive measures, most notably, a rights plan or a
- 11 poison pill plan. When did you get involved in the case? Were
- 12 you involved at the negotiating level early on in late 2009?
- **13** #00:01:34#
- 14 MR. NACHBAR: I believe we were, sort of just
- 15 generally we had a heads up of, what was going on and we
- 16 talked about some of the strategies, yes. At least I think so.

17

- 1 MR. FIORAVANTI: And your firm, Morris, Nichols,
- 2 Arsht & Tunnell joined with Cravath, Swaine & Moore in
- 3 representing Air Products. What was the strategy in the early
- 4 stages, if you can talk about that, short of going hostile and
- 5 with litigation? And then, what was the trigger point that led
- 6 your side to go hostile? #00:02:14#
- 7 MR. NACHBAR: Yeah. And I wasn't intimately
- 8 involved. I mean we'd get, I think, calls from time to time
- 9 about what was going on and the general strategy, but, I
- 10 think, like any other situation, the business combination made
- 11 a lot of sense. I mean, I don't think anybody could doubt
- 12 that. They were sort of complementary lines of business, for
- 13 sure, and so, there would be synergies and an opportunity for
- 14 let me back up. Airgas was an amalgam of small companies,
- 15 mom and pops that were very successfully rolled up into, a
- 16 company. But it served, auto shops and small businesses and
- 17 provided industrial gases. Air Products, on the other hand,
- 18 served corporate America for the most part. they would have,
- 19 a gas facility at an Exxon plant and Air Products would
- 20 actually build a plant at Exxon's plant and, provide very
- 21 high-volume industrial gases, you know. And so, they are doing
- 22 tanker trucks or, sort of bespoke plants, whereas Airgas is
- 23 mostly doing canisters. But, obviously, the two businesses
- 24 are complementary, and there is some overlap in the middle.

- 1 That was the idea. So, I think I think the thought was that,
- 2 let's try to do a friendly deal. Let's see if they're willing
- 3 to sell.
- 4 MR. FIORAVANTI: And, at the time, the economy was
- 5 just, in the throes of, or just after the Great Recession.
- 6 And Airgas' stock price had been beaten down. The company was
- 7 involved in trying to develop and implement a five-year plan,
- 8 and they were also developing SAP as part of their strategy.
- 9 And their position was that they weren't for sale; they wanted
- 10 to execute their plan. Were the corporate cultures, in your
- 11 view, different at the two companies? #00:04:43#
- MR. NACHBAR: They were very different and,
- 13 ultimately, it's very funny because when I was going over to
- 14 argue the, sort of one of the last arguments in the case
- 15 post-trial, I had a car ride, to the courthouse in Georgetown
- 16 and a lot of people at Air Products actually didn't want the
- 17 deal to go through. Upper management did. They thought it was
- 18 synergistic. They thought it was beneficial. But I think the
- 19 rank and file at Air Products kind of viewed Airgas as a
- 20 little bit of the Wild West, a little bit of, you know, we're
- 21 serving corporate America; they're serving, Vito's Autobody
- 22 Shop. And, I got a bunch of stories about, near accidents
- 23 that Airgas had had. This was while I am going over to the
- 24 argument and, I finally turned to general counsel and I said,

- 1 you're really not doing a lot to psych me up here. And, we
- 2 all laughed and, we made the argument, and it came out the
- 3 way it came out. But, yeah, the cultures were actually quite
- 4 different.
- 5 MR. FIORAVANTI: So, if there were to have been a
- 6 merger, the view of some folks was that this would be a
- 7 difficult integration. #00:06:15#
- 8 MR. NACHBAR: Yeah. Like I said, I think when you
- 9 got down to the managerial levels above, -- you got out of the
- 10 C-suite at Air Products, there was a fair number of people who
- 11 thought the deal was a bad idea and would really be
- 12 problematic.
- MR. FIORAVANTI: When the complaint was filed in
- 14 February of 2010, did you anticipate the significance or the
- 15 potential significance of the legal issues that were involved?
- **16** #00:06:49#
- 17 MR. NACHBAR: Well, we've all had, in our careers,
- 18 a lot of poison pill cases, right? I mean lots of people have
- 19 poison pills and have for a long time. Obviously, if you're
- 20 doing a hostile offer, one of the things you have to do is you
- 21 have to challenge the pill. So, it wasn't any more significant
- 22 than any other case. It became more significant because this
- 23 one actually went the distance. A lot of them, the bidder
- 24 goes away if they get rebuffed or, more likely, they cut a

- 1 deal and they don't really, ultimately, get litigated. So, we
- 2 knew that it had the potential to be an important case,
- 3 obviously, but so did the last 20 cases challenging pills,
- 4 all of which got settled or went away. So, what, what made it
- 5 unique was really the staying power, of Air Products who
- 6 pursued this for, I think over a year when all was said and
- 7 done.
- 8 MR. FIORAVANTI: In addition to the complaint that
- 9 was filed by your client, Air Products, there was stockholder
- 10 litigation, companion litigation that was filed. Did that
- 11 affect your ability to litigate the case at all? #00:08:09#
- 12 MR. NACHBAR: No, not really, I mean, we were in
- 13 the courtroom and being at counsel table with Randy Baron was,
- 14 a new experience for me. But we worked together well and, I
- 15 think came to have mutual respect and, I mean I am still
- 16 friends with Randy. I still we still talk about it and,
- 17 it's-- I guess it was a good bonding experience.
- 18 MR. FIORAVANTI: Do those types of cases present
- 19 challenges where you, obviously, have a client that has a lot
- 20 at stake, and you have a stockholder case that's in parallel.
- 21 Your objective is to make sure that you put on your best case
- 22 and you don't want somebody else getting in the way or making
- 23 a mistake that's tactical. How do you deal with that in those
- 24 situations? #00:09:00#

- 1 MR. NACHBAR: Yeah, and there were, times with a
- 2 particular witness where, we would want to emphasize one line
- 3 of questioning and maybe the shareholder plaintiffs would want
- 4 to emphasize something else. But mostly, we talked and worked
- 5 it out and, I mean, ultimately, we divided the time, and we
- 6 tried to jawbone each other, like don't spend too much time
- 7 on this, really focus here. But, at the end of the day, if
- 8 the plaintiffs, if there is a witness and we have an hour,
- 9 and the plaintiffs have 30 minutes, you, we all do our best
- 10 to ask the best questions and make, the best record we can in
- 11 that time.
- MR. FIORAVANTI: Now, after the litigation was
- 13 filed, there was the announcement of the intervening proxy
- 14 contest along with some bylaw proposals that, ultimately,
- 15 prevailed. Was that something that was anticipated from the
- 16 beginning when you launched the hostile offer? #00:10:08#
- 17 MR. NACHBAR: Yes, that was part of the arsenal
- 18 that we would have, you sort of, you've probably done this
- 19 in the past, and I am sure most people who are in this
- 20 business have. You sort of, do almost like a flowchart or a
- 21 decision tree. If they do this, our countermove is that. If
- 22 they do this, our counter-move so, yes, a proxy contest and
- 23 bylaw amendments were always part of the, potential plan. We
- 24 hoped it wouldn't be necessary, but that's, it's a way to -

- 1 like you're trying to get to a deal, hopefully, a consensual
- 2 deal. And, if the other side says no, we're not for sale,
- 3 okay, well, we're going to elect people to your board. We're
- 4 going to have stockholders tell you that they want the company
- 5 to be sold. We're going to have them pass bylaw amendments
- 6 that might make it easier for the company to be sold. Maybe
- 7 you want to cut a deal now. And so, if that's that's always
- 8 part of the strategy.
- 9 MR. FIORAVANTI: An unusual and interesting part of
- 10 this case is that you had facts develop in real-time while you
- 11 were going through the litigation as opposed to sometimes deal
- 12 litigation where there is a deal announced and then there is
- 13 kind of a post-mortem as to whether or not the board fulfilled
- 14 its fiduciary duties. Here, you had a real-live proxy contest,
- 15 hostile offer, facts changing on the ground. You had law firms
- 16 that were both representing the parties as deal counsel,
- 17 strategic deal counsel, as well as litigation counsel. How did
- 18 that play out and did that present challenges? #00:12:02#
- 19 MR. NACHBAR: It so, there's really two parts to
- 20 that question, I think. How did the facts changing present
- 21 challenges? And how did having deal counsel on litigation? And
- 22 they each presented challenges and they each presented their
- 23 own challenges. the biggest fact on the ground was, as you
- 24 pointed out, we were coming out of a recession. The Airgas

- 1 price stock price -- had been depressed and, it kept
- 2 running up. And there were several times when it rose above
- 3 our offer, and not just necessarily because, the market
- 4 anticipates a bump, you know. They were starting to show
- 5 better results over time and, so, the stock price kept going
- 6 up as the market kept going up. And, I think probably Airgas
- 7 outperformed the market. They were kind of in a cyclical
- 8 business, so they had a cyclical recovery. So, we were chasing
- 9 the stock price a lot as the saga unfolded. And, that's why
- 10 the offers kept increasing, but, they were never really a
- 11 blowout, 40-percent premium or something like that. So, that
- 12 was that challenge. #00:13:25#
- The challenge of deal counsel and litigation counsel
- 14 was a little bit different. And what happened there was,
- 15 Cravath served in both capacities and, early on, there was a
- 16 motion for confidentiality, for a two-tier confidentiality
- 17 order at a hearing that I wasn't at. apparently, somebody
- 18 from Cravath said that they really couldn't separate out the
- 19 deal team, who would not be able to get, highly confidential
- 20 documents from the litigation team, who would. They would need
- 21 everybody to get it. And Chancellor Chandler responded by,
- 22 okay, if you can't separate it out; that's fine. None of you
- 23 can see any of the highly confidential documents, which really
- 24 left Morris Nichols as the only lawyers who could see the

- 1 highly confidential documents, which, obviously, are the most
- 2 important documents in the case. So, at the beginning of the
- 3 case, I had sort of said that my role in the case would be
- 4 somewhat limited because I had another trial that was
- 5 immediately before Air Products. I had the KFC trial. And we
- 6 were lead counsel in that and, I was going to have a huge
- 7 role in that case. And I said I sort of have limited time to
- 8 deal with the Air Products case, and that was the agreement
- 9 going in. And then, when Cravath came back from court and
- 10 said, yeah, guess what? This is kind of your case now; we
- 11 can't see any highly confidential documents. I was not in a
- 12 happy place, but I did a very smart thing. I went down the
- 13 hall and I said to Bill Lafferty, "Bill, I got a case I need
- 14 you to help me with." And he unstintingly did. And so, that -
- 15 that, I mean I never could have done it without him.
- MR. FIORAVANTI: How did the use of highly
- 17 confidential materials play out in the use of those documents
- 18 whether it's a hearing or in a deposition? Did that present
- 19 challenges? #00:15:38#
- MR. NACHBAR: Yeah, I remember the first deposition
- 21 in the case. Rory Millson took the deposition and, Bill or
- 22 somebody was there, with all the highly confidential
- 23 documents. Rory went first. He questioned the witness for like
- 24 a half-hour, said, "well, I can't see any of the good

- 1 documents, so, I am leaving." And, because he had to. I mean
- 2 he couldn't sit there while we showed the highly confidential
- 3 documents to the witness. He left after a half-hour and the
- 4 deposition went on and, I mean, obviously, that presents
- 5 challenges.
- 6 MR. FIORAVANTI: What about at court hearings? Were
- 7 there times where you had to clear the courtroom? #00:16:21#
- 8 MR. NACHBAR: There were a few times during the
- 9 trial when we did. we obviously, you try to keep that to a
- 10 minimum and, I think, by the time we got to trial, a lot of
- 11 the highly-confidential stuff wasn't quite as highly
- 12 confidential. it's just how a deal unfolds. But yeah, I
- 13 recall there were times when the courtroom was cleared.
- MR. FIORAVANTI: Let's fast forward to the annual
- 15 meeting and the proxy vote. Your side had a good result. You
- 16 had three new directors- #00:16:55#
- MR. NACHBAR: Well, we thought we had a good
- 18 result. We were very happy at the time.
- MR. FIORAVANTI: On September 15, the date of the
- 20 annual meeting, you folks must have been ecstatic. All three-
- MR. NACHBAR: We were, yes, absolutely.
- MR. FIORAVANTI: All three of your nominees were
- 23 elected. Mr. McCausland was, defeated, but then he was put
- 24 back on the board, but he was no longer going to be able to

- 1 serve as chairman. You got the bylaw proposals through,
- 2 including the annual meeting bylaw that would have advanced
- 3 the annual meeting for 2011 to January of 2011 So, that
- 4 certainly made your side very happy. What was the mood on your
- 5 side? And what did you anticipate next, recognizing that there
- 6 was probably going to be some kind of litigation over the
- 7 bylaws? #00:17:45#
- 8 MR. NACHBAR: Yeah, so... so, one thing about
- 9 the this is kind of funny. The January meeting we had
- 10 great debates about whether that could be moved up to,
- 11 October of the prior year or November. And, I said, look, you
- 12 can't have the 20-whatever it was, 2012 meeting in 2011. I
- 13 mean, come on, you can't like there's limits. So, that's how
- 14 January got picked. It was, there were a lot of people who
- 15 were counseling that we should do it in, December of the
- 16 prior year, or November of the prior year. I never thought
- 17 that was going to work. And since, ultimately, January didn't
- 18 work, a fortiori, November, December wasn't going to work.
- 19 But, we thought we had a shot with January. But, more
- 20 importantly, you think the other side is going to maybe cave
- 21 and maybe try to cut a deal at that point, right? they just
- 22 got pretty soundly defeated at the polls. The stockholders,
- 23 certainly expressed their viewpoint. We put in place a bylaw
- 24 that said that, we can have the next meeting in January; it's

- 1 just a couple months away. At that point, we are going to
- 2 control the board. I mean, I give McCausland and the Wachtell
- 3 team a lot of credit because a lot of people would have folded
- 4 up shop at that point. sort of the handwriting kind of is on
- 5 the wall and we were, I think, obviously, at that point -
- 6 like they do with baseball games now. If you have ever seen
- 7 them, they have the win probability in real-time. So, it's
- 8 the top of the fifth. Your team is up one-nothing and, you've
- 9 got a whatever it is, a 65-percent chance to win. The other
- 10 team then scores five runs in the bottom of the inning and,
- 11 suddenly, their probability of winning is 89-percent. Our
- 12 probably of winning was probably pretty high at that point to
- 13 anybody objectively looking at it.
- MR. FIORAVANTI: You also had a dynamic that we
- 15 will get to a little bit later on in our discussion, which is
- 16 at the time of the even at the time of the stockholder
- 17 meeting -- a lot of the stock had moved into the hands of
- 18 arbitrageurs. So, they were, for the most part, you would
- 19 assume, they were looking for a deal to happen because, if Air
- 20 Products went away, it was likely that the Airgas stock price
- 21 was probably going to fall, at least somewhat for some period
- 22 of time. That was, it turned out the be a double-edged sword
- 23 for your side, but did that factor into your analysis going
- 24 forward? #00:20:38#

- 1 MR. NACHBAR: Well, we certainly knew that
- 2 stockholders, yes, the arbitrageurs were going to support us.
- 3 And as more arbs moved into the stock, our level of support
- 4 was going to be high because they wanted a deal. I'd point
- 5 out, as we pointed out to the court at the time, every single
- 6 share that was sold to an arbitrageur or well, almost every
- 7 single share, was somebody who made a decision that they
- 8 didn't want to be in Airgas stock. They made a decision to
- 9 sell. I mean some of them maybe had to sell for financial
- 10 reasons, but the vast majority elected to sell their shares.
- 11 So, the other side said, "Oh, well, don't pay attention to
- 12 the arbitrageurs. They're not real stockholders." Our argument
- 13 was always, well, they accumulated their position because the,
- 14 quote, real stockholders didn't want to be in the stock.
- 15 That's why they sold.
- MR. FIORAVANTI: Let's get to the trial at this
- 17 point. You have the you're litigating both the bylaw before
- 18 the Chancellor, and then you have the trial on the pill. What
- 19 were the important factual issues for you to develop at the
- 20 trial? And who were the key witnesses from your point of view
- 21 on establishing that there was not a reasonable threat and
- 22 that the maintenance of the pill was not a reasonable response
- 23 to that threat? #00:22:10#

- 1 MR. NACHBAR: Sure. I mean it was a very
- 2 interesting trial on, on the pill, and I feel like we won the
- 3 trial and then lost the case on judgment on the pleadings. Why
- 4 do I say that? Because I think we established, in showing that
- 5 our offer wasn't a threat that the pill, by the time we got
- 6 to trial, was both coercive and preclusive. And I think we
- 7 got, basically admissions on that, and I think the court so
- 8 found. And then, the ruling was and you know that had been
- 9 the law since Moran, right, that you can have a pill, but, I
- 10 guess coercive and preclusive maybe came later in, what,
- 11 Unitrin, but in any event, that was the law of Delaware for a
- 12 long time. We satisfied each element of what was the we
- 13 thought was -- the then-existing law only to be told, yeah,
- 14 but none of that matters. we're really going to treat tender
- 15 offers like mergers, and, if you don't get board approval, you
- 16 can't have a tender offer, at least when there is a pill out
- 17 there. And so, it was, it may be an advance in the law, and
- 18 it may be the result that should have been in place all along,
- 19 but it was, it was frustrating to feel like we proved the
- 20 things that under existing law we needed to prove, but not
- 21 prevail.
- MR. FIORAVANTI: One of the facts that came out at
- 23 the trial, which seemed to influence the Chancellor, was that
- 24 Mr. McGlade and I believe one other person had testified that

- 1 65.50, which was the offer price that was on the table at the
- 2 time, was not the final offer, that there was potentially more
- 3 there. How do you deal with that issue after the evidentiary
- 4 record is in and you're getting ready to go and brief post-
- 5 trial? Because the Chancellor, obviously, was concerned that
- 6 there is a possibility of getting more for the stockholders.
- 7 The board said 65.50 was inadequate. How is the judge going to
- 8 step in and, essentially, if he is going to enjoin the pill,
- 9 you're likely to get a deal at 65.50, if you get enough people
- 10 to tender, so that Air Products takes over the company?
- **11** #00:24:48#
- MR. NACHBAR: Yeah, no, I mean, obviously, that was
- 13 a bad fact, but, people, I mean I guess they've got to
- 14 testify honestly, and, that wasn't the best and final price.
- 15 So, it's a tough situation. I mean, I guess, I don't know,
- 16 maybe you could argue that that's an improper question to ask,
- 17 but, if you object to it, you're kind of implying that there
- 18 is more there, there. So, you're kind of stuck either way, I
- 19 think.
- MR. FIORAVANTI: You also had an additional problem
- 21 in that regard because of a document that had been produced
- 22 inadvertently earlier in discovery. #00:25:33#
- MR. NACHBAR: Yes. Thankfully, not by my firm, but
- 24 I was sitting in a deposition and got a call at the

- 1 deposition, and I can't remember what the offer was at the
- 2 time, but, basically, a document had been produced that
- 3 stated our reserve price, which was significantly higher than
- 4 the current offer. Obviously, not a helpful fact. And it was
- 5 interesting how that played out, though, because, the other
- 6 side tried to use that document and, basically, I think maybe
- 7 move for judgment on the pleadings based on it or summary
- 8 judgment, or some—they tried to make some very aggressive
- 9 motion. And, the Chancellor sort of smacked them, and, as I
- 10 recall and said that, look, that was obviously an
- 11 inadvertently produced document. You had an obligation to
- 12 return it, not to try to use it to win the case at a threshold
- 13 stage. So, I think that one, it might have boomeranged a
- 14 little bit in the short run, but, the Chancellor can't unknow
- 15 what he knows, so, knowing that our reserve price is more
- 16 than our offer is, obviously, a problem. I think we ultimately
- 17 bid the reserve price before it all got said and done in the
- 18 case.
- 19 MR. FIORAVANTI: At the close of trial in the fall,
- 20 how did you feel coming out of that trial with respect to your
- 21 prospects of prevailing? #00:27:14#
- MR. NACHBAR: We felt great! I mean, like I said
- 23 before, under existing law, we had to prove that the offer
- 24 was not a threat and that the pill was not reasonable in

- 1 response, if it was a threat and, particularly, we would
- 2 prevail if it was coercive and preclusive. I think we proved
- 3 all three of those things, and I think the opinion reflects
- 4 that. It was very interesting. One of the things, that we
- 5 uncovered for the closing argument and, sort of a theme of
- 6 the closing argument was the way the pill jurisprudence-
- 7 jurisprudence isn't the right word-- the market justification
- 8 for the pill had morphed over time. And, it's sort of like,
- 9 we're kind of beginning presidential campaign season and,
- 10 when you're in the primary, you talk to your base, and then,
- 11 when you're in the general election, you kind of, come back
- 12 to the center a little bit. It was like that with the pill a
- 13 lot. I mean it waxed and waned, when the pill was first out
- 14 there, it's like this is a showstopper. you can't do a
- 15 takeover because we have this poison pill. And then, over
- 16 time, when the pill came under pressure, and people maybe
- 17 thought it wasn't as good an idea, said oh, no, no, this is
- 18 only for two-tier offers and it's only for coercion. And, if
- 19 you ever had a fully financed all shares, same price for
- 20 everybody premium offer and, the offer was out there for six
- 21 months or eight months and the company had a full chance to
- 22 communicate, of course, a pill would never, stand in the way
- 23 of that offer. And, there were lots of articles and quotes
- 24 and, as I remember, maybe even a video clip from Mr. Lipton,

- 1 to that effect. So, we felt like we had checked all the
- 2 necessary boxes and we were, we had done at trial what we
- 3 needed to do.
- 4 MR. FIORAVANTI: And then, Airgas took the court's
- 5 decision on the bylaw, which was decided, I believe, on the
- 6 last day of trial, they appealed it to the Delaware Supreme
- 7 Court. You must have felt confident after the Chancellor held
- 8 that you could hold your meeting in January. #00:29:49#
- 9 MR. NACHBAR: We felt great. I-we didn't know when
- 10 that ruling was going to come. I remember it very well. I was
- 11 walking with my wife. She had come down after the trial. We
- 12 were going to stay for the weekend. We were down at Rehoboth,
- 13 walking on the boardwalk. I got a message that, you know,
- 14 there was a decision. I read it; it was in our favor. Yeah,
- 15 we were all feeling really good at that point.
- MR. FIORAVANTI: But you also knew that the Supreme
- 17 Court had been alerted that there was likely going to be a
- 18 request for an expedited appeal. #00:30:25#
- 19 MR. NACHBAR: Yeah, we knew an appeal was coming,
- 20 but, obviously, when you win at the trial court and you have
- 21 a respected judge and you have, what seemed like a well-
- 22 reasoned opinion, your chances on appeal, it's never certain,
- 23 obviously, but you feel pretty good about it. And again, that
- 24 was another moment when we thought they might, cut a deal

- 1 and, try to work out some arrangement where, maybe they got
- 2 a little bit more money, and we got a consensual deal done.
- MR. FIORAVANTI: And that didn't happen.
- 4 #00:30:58#
- 5 MR. NACHBAR: It obviously didn't happen.
- 6 MR. FIORAVANTI: When the Delaware Supreme Court
- 7 reversed on the bylaw issue, was there anything that gave you
- 8 pause with respect to the pill case? #00:31:11#
- 9 MR. NACHBAR: Not really, no I don't think so.
- 10 MR. FIORAVANTI: The I noticed in the Supreme
- 11 Court's opinion, it cites Versata, and at one point, it quotes
- 12 from Versata talking about a pill and the opportunity over two
- 13 elections to remove the board and establish a majority, which
- 14 was what, ultimately, this case came down to. Immediately
- 15 after the appeal, the Chancellor requests the parties to
- 16 provide some answers to some questions and, ultimately, opens
- 17 up discovery following the Supreme Court's decision. What was
- 18 your strategy at that time in light of the Chancellor's
- **19** questions? #00:32:04#
- 20 MR. NACHBAR: Yeah, and I don't remember the
- 21 specific questions at this point-
- 22 MR. FIORAVANTI: Well, the important one was, is
- 23 this your highest offer that you are going to make?
- MR. NACHBAR: Right.

- 1 MR. FIORAVANTI: He had a number of questions. How
- 2 do various things affect the case going forward? But the
- 3 biggest thing may have been the very first one, which was, is
- 4 this your best and final offer? And, ultimately, your side
- 5 proposed \$70.00 a share—
- 6 MR. NACHBAR: Right.
- 7 MR. FIORAVANTI: -- and that seemed to throw
- 8 everything into a cocked hat. #00:32:41#
- 9 MR. NACHBAR: Yeah, and so... I mean, as I sit
- 10 back today, I'm not sure that's an appropriate question to be
- 11 asked. And I'm not criticizing the Chancellor in any way. I
- 12 mean, obviously a terrific jurist, but, when you think about
- 13 it, should a judge in these circumstances be able to say, is
- 14 this your highest offer? I don't know. I mean you could argue
- 15 both sides of that, but... But, we there was some tension
- 16 at the company about how much to pay and how high to go. And
- 17 that was a leitmotif that played out throughout the case. we-
- 18 like I said, we-I felt we were always kind of chasing the
- 19 price a little bit. I, I have little doubt had we offered 70
- 20 at the beginning of the case, we would have gotten the
- 21 company. But, obviously, a year or a year and a half later,
- 22 you had a lot more knowledge, right? I mean the country didn't
- 23 go back into another recession. We didn't have a double-dip,
- 24 which, some people were predicting. things were on a much

- 1 better path, so, you could bid 70 at the time of the ultimate
- 2 decision, in this case, because you were just in a different
- 3 economic environment than you were 12 or 18 months earlier.
- 4 So, yeah, I mean obviously a lot of thought went into what was
- 5 going to happen. There were some at the company who didn't
- 6 want to go forward at all, didn't want to raise the price, and
- 7 just let's walk away from it, or let's just leave our offer
- 8 out there and whatever happens, happens. Ultimately, they
- 9 decided to go to 70, which, I think, had been the reserve
- 10 price. And, that was the decision.
- 11 MR. FIORAVANTI: In the intervening period between
- 12 the close of the testimony at trial and the Supreme Court's
- 13 decision on the bylaw, the company the three new directors,
- 14 or the board unanimously had rejected 65.50, and that included
- 15 the three Air Products nominees. That could not have been
- 16 helpful to your case? #00:35:21#
- MR. NACHBAR: No. That was that was always a
- 18 terrible fact and, I mean, look, you and again, I give the
- 19 other side tremendous credit for, just doing a great job with
- 20 those directors. And, we always talk about independent
- 21 directors and there is always a question, are the independent
- 22 directors really independent and, there is a wink and a nod,
- 23 I guess, sometimes, or cynics say, yeah, they're not really
- 24 independent. Well, we put on people who were independent.

- 1 That's, we understood that. We did think that they would
- 2 think that the company should be sold. But the other side,
- 3 did a great job and with the lawyers and the bankers of
- 4 explaining their vision for the future, which by the way,
- 5 turned out to be correct. I mean, as we all know, the stock
- 6 price yeah, I don't know where it is today, but in the
- 7 months and, couple of years after the all the legal
- 8 proceedings, the stock price got up above a hundred, you know.
- 9 And so, stockholders did well. There's lots of times when
- 10 people, it's all entrenchment and, you know; we're protecting
- 11 ourselves. Here, they said they were protecting the
- 12 stockholders. The company had great value and, the subsequent
- 13 events proved that out. So, I give them tremendous credit.
- 14 But from our standpoint, yeah, I mean you put on independent
- 15 directors, and they can't be accused of entrenchment or, bad
- 16 motives or anything like that. They looked at it objectively.
- 17 They said that 65.50 was inadequate. It was, obviously, a
- 18 horrible fact.
- MR. FIORAVANTI: Then, the price went to 70, and
- 20 two of the three new directors testified in the supplemental
- 21 hearing. And the Chancellor was candid when we spoke with him
- 22 that Mr. Clancy's testimony, and also Mr. DiNunzio, from
- 23 Credit Suisse, but particularly Mr. Clancy's testimony was
- 24 pivotal for him. I think his view was, I may be paraphrasing,

- 1 but he was tending to lean toward Air Products until he got to
- 2 the supplemental hearing and he heard Clancy's testimony. And
- 3 that was that was pivotal for him. How did you deal with
- 4 that in closing argument? How you clearly had an uphill
- 5 battle, at least with respect to those directors. How did you
- 6 deal with that? #00:38:01#
- 7 MR. NACHBAR: Well, not successfully. But the way
- 8 we tried to deal with it is, Mr. Clancy, Mr. DiNunzio,
- 9 everybody has their belief. Ultimately, it's the stockholders'
- 10 company. It's not the directors' company. Going back to
- 11 Blasius, these aren't, Platonic masters. These are people who
- 12 give advice. They are allowed to give their advice to the
- 13 stockholders, but ultimately, it is the stockholders'
- 14 decision. And, they had plenty of time to communicate with
- 15 the stockholders. They had plenty of time to make their views
- 16 known. This was not any type of rush situation that's, this -
- 17 a year and a half on. It's not a Saturday night special at
- 18 that point. Nobody is being coerced or pressured, no
- 19 stockholders. They have their choice. And if they, if Mr.
- 20 Clancy is persuasive, they are not going to tender their
- 21 shares.
- MR. FIORAVANTI: It seems, in the court's opinion,
- 23 that that fact along with the fact the stock had moved into
- 24 the hands of arbitrageurs, who are perceived to have a short-

- 1 term outlook as opposed to a long-term outlook for the
- 2 company, established the reasonable threat at least that's
- 3 what the court found under Unocal. That seemed to be a very
- 4 odd factual finding and application of the law. And the
- 5 Chancellor seemed to say so in his opinion, kind of teeing
- 6 this up for an appeal. Do you agree? #00:39:52#
- 7 MR. NACHBAR: Yeah, I think so. And, like I said
- 8 before, our argument was always, except for the guy who died
- 9 and, needed to sell stock to pay estate taxes, or something
- 10 like that, the only reason there were arbitrageurs owning as
- 11 much of the stock as they did is because the so-called long-
- 12 term stockholders made a decision that they didn't want to be
- 13 long-term stockholders. They sold.
- MR. FIORAVANTI: Once the opinion came out, what
- 15 was the thinking on an appeal? I mean, the company, decided
- 16 not to appeal, and just pulled their offer. Did you have any
- 17 view or were you disappointed? Did you want to take the case
- 18 up? #00:40:36#
- 19 MR. NACHBAR: Yeah, I was disappointed. I wanted to
- 20 take the case up. But we, as I said, there was some tension
- 21 within the company as to whether to go to 70, whether to
- 22 either stick at 65 or just pull the offer altogether at that
- 23 point. The compromise, and I knew this before the hearing, was
- 24 we'll go to 70. We're not going any further. We're not doing

- 1 an appeal. If we win, we get the company at 70. If we lose,
- 2 we're moving on. We've been doing this for a long time. It's,
- 3 sucking the energy out of the company, and we're just going to
- 4 get on with our business. So, I knew before the argument that
- 5 there would be no appeal. Now, I say that. That was certainly
- 6 what the client had communicated. In the back of my mind,
- 7 depends what it says, right, and you never say never because,
- 8 if you had a, a juicy enough issue where you could say we
- 9 have a 95-percent chance of prevailing, I think we certainly
- 10 would have made the argument, and we would have maybe lobbied
- 11 for an appeal. But look, I think the client felt that they had
- 12 lost at the Supreme Court after a, what they thought was a
- 13 well-reasoned, favorable opinion. They weren't feeling the
- 14 love at the Supreme Court, and I think the client's view, like
- 15 I said, was we've put enough time, effort, and energy into
- 16 this. We're either going to get the company or we're going to
- move on.
- MR. FIORAVANTI: The Chancellor, in his opinion,
- 19 says, can you just say never. And he says that's not what this
- 20 opinion says. But a lot of folks seem to indicate seem to
- 21 think -- that that's what the case does stand for, that you can
- 22 say never. #00:42:45#
- MR. NACHBAR: Well, I think you can say never, but
- 24 you've got to have the record to support it. So, if you're

- 1 going to say never, it helps to have three independent
- 2 directors who say that your best and final offer isn't good
- 3 enough. If we had responded to the decision by saying, okay,
- 4 how about if we offer \$85? I guess it wouldn't be never. I
- 5 mean I assume at that point, Clancy, DiNunzio, and the other
- 6 guy would say yeah, no, like now you have to sell. But, at -
- 7 obviously, all of this is highly judgmental. We look at the
- 8 appraisal cases, which are valuation cases, and you've got one
- 9 expert saying it's 50 and another expert saying it's 120. The
- 10 truth is probably somewhere in the middle. But, people can
- 11 make good faith arguments for all kinds of numbers. So, I
- 12 think if you're an incumbent board, and you could make a good-
- 13 faith argument for a high number, I think you can stay with
- 14 the pill. Now, if somebody is willing to stick around for two
- 15 election cycles and get control of the board and the board
- 16 members, unlike the three that we elected, exercise their
- 17 judgment to say that the whatever the offer is is fair.
- 18 Then, you, it's not a complete barrier, impenetrable barrier.
- 19 But, the pill is, after Air Products, I think is pretty
- 20 potent. A lot of companies, obviously, as you know, there's a
- 21 lot of activists and a lot of energy on the side of you
- 22 shouldn't have pills and, if you do have pills, they should be
- 23 very limited. So, there is a whole, for a company, there is a
- 24 whole political question and strategic question of whether you

- 1 should have a pill at all, and what that is going to do to
- 2 your shareholder base, and what outcome that's what effect
- 3 that's going to have on corporate elections.
- 4 MR. FIORAVANTI: One of the things coming out of
- 5 this decision is kind of a blurring of the lines between what
- 6 you have to do in order to successfully complete a tender
- 7 offer versus what you need to do to successfully complete a
- 8 merger. Because under Delaware law, in the merger context, the
- 9 board has to approve -- in a tender offer, you could go right
- 10 to the stockholders. The pill is now that barrier in between.
- 11 Do you see those lines becoming blurred? Are they essentially
- one and the same after Airgas? #00:45:49#
- MR. NACHBAR: I think for companies that have a
- 14 pill, they're one and the same. I mean, I think the message
- 15 from Airgas is, you know, you have to have approval of the
- 16 board. Now, you can get that approval by, if it's a staggered
- 17 board, by going through two elections. If it's an unstaggered
- 18 board, by just replacing the board. Obviously, if the new
- 19 board approves your offer, they can be sued for breach of
- 20 fiduciary duty if it's too low and, if they're not
- 21 independent and they're interested, and they didn't act with
- 22 due care. Although, usually, 102(b)(7) is going to preclude
- 23 that one. So, there are there are certainly limits. But,

- 1 for a company that has a pill, I think you need board
- 2 approval.
- MR. FIORAVANTI: Are there any anecdotes, anything
- 4 that stands out in your mind behind the scenes that anyone who
- 5 is following the case or reviewing the case, might like to
- 6 know that they wouldn't necessarily get out of the cold
- 7 record? #00:46:55#
- 8 MR. NACHBAR: I think we have touched on most of
- 9 them. I mean, obviously, the the inadvertent production of
- 10 the reserve price was a big moment in the case. The two-tier
- 11 confidentiality and Cravath not being able to see those
- 12 documents was a big turning point in the case. And then,
- 13 obviously, the the tension within Air Products about
- 14 whether how good a deal this was and whether it's something
- 15 that can be pursued. I think, if you look at the facts knowing
- 16 that as going on, you sort of say, ah-hah, that's why this
- 17 unfolded the way it did.
- MR. FIORAVANTI: Do you think that you may have
- 19 been had a better shot of being successful if the case had
- 20 been on an expedited track? #00:47:49#
- MR. NACHBAR: No, I actually don't think so.
- 22 Part of the for any pill case, I mean the I think
- 23 everybody agrees. You can agree or disagree with the Air
- 24 Products decision, and whether you should be able to leave a

- 1 pill in place forever if you think the price is inadequate.
- 2 Reasonable minds can differ about that. I don't think
- 3 reasonable minds can differ that it's perfectly fine to have a
- 4 pill in place for six months or eight months so that the
- 5 company can get its strategy together, communicate with its
- 6 stockholders, take the steps that are necessary to make sure
- 7 that when the stockholders decide whether to tender or not,
- 8 that it's a fully-informed decision. And so, I think that
- 9 that the case unfolded on the longer time frame. And part of
- 10 that was, it wasn't all eggs in the litigation basket. It
- 11 was, we're going to have a proxy contest. We're going to get
- 12 people elected. We're going to change the bylaws. We're going
- 13 to do all those things. It was all designed to signal to the
- 14 company that one way or another, we're going to prevail. You
- 15 ought to cut the best deal you can. Obviously, the strategy
- 16 didn't work and I give Mr. McCausland and his team, they had
- 17 a vision for the company. He knew that business. He had, he
- 18 had rolled up all those little mom and pop shops and he was,
- 19 he really knew the business.
- MR. FIORAVANTI: Ken Nachbar, thank you for your
- 21 time. I really appreciate it. #00:49:51#
- 22 MR. NACHBAR: You're welcome. Thank you.
- MR. FIORAVANTI: All right.

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