



Office of Inclusion and Engagement Alumni Advisory Board Member



Kyra McGrath, L'81

Kyra McGrath serves as Executive Vice President/Chief Operating Officer for WHY? Inc, the public media outlet for Southeastern Pennsylvania, Delaware and Southern New Jersey, which provides the community with informative, entertaining, in-depth programming on multiple platforms including television (WHYY-TV, WHY? Kids and Y2), radio (WHYY-FM in Philadelphia, Pa., and Cape May Courthouse, Atlantic City, Manahawkin, Berlin and Bridgeton, NJ, and WHY?-HD), and the internet (why.org and freshairarchive.org), as well as through live events. As Executive Vice President and Chief Operating Officer, she is responsible for the operation of all of WHY?'s distribution platforms (TV, radio and web) and production of all content, including news and information and arts and culture programming, as well as the nationally-distributed Fresh Air with Terry Gross. She also manages engineering, education, legal and government relations, and serves as Assistant Secretary of the WHY? Board of Directors. Prior to becoming Executive Vice President/Chief Operating Officer, Ms. McGrath served as WHY?'s Vice President for Strategic Projects and General Counsel.

Ms. McGrath currently serves as Chair of the Advisory Board for the Salvation Army's Ray and Joan Kroc Community Center, and is also a former Chair of the Board of the Philadelphia Division of the Salvation Army, where she currently continues to serve as a member. She is also on the board of the Station Resource Group, a national organization of public radio stations. Ms. McGrath is a past President of the Forum of Executive Women, a network of the region's top 400 women executives, and was the Founding Chair of the Mass Mutual Women's Advisory Board for the Delaware Valley.

Ms. McGrath has received a number of awards in her career, including the Women of Distinction award from The Philadelphia Business Journal; the Take the Lead Award from the Girl Scouts of Southeastern Pennsylvania; the Trailblazers Award from Pathways PA; and Smart CEO's Brava Award. New York City's Irish Voice newspaper also named her one of the 75 most influential Irish-American businesswomen in the United States.

The Pittsburgh, PA native received her B.A. from the Pennsylvania State University and her J.D. from the University of Pennsylvania Law School.