Case: Air Products and Chemicals, Inc. v. Airgas, Inc. Interview of Kevin R. Shannon, Potter Anderson & Corroon, LLP Interviewed by:

Paul A. Fioravanti, Jr., Prickett Jones & Elliott P.A. October 25, 2018, Wilmington, DE

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- 1 MR. FIORAVANTI: Kevin Shannon, thanks for joining
- 2 us to talk about the Air Products Airgas case from 2010.
- MR. SHANNON: Happy to do it.
- 4 MR. FIORAVANTI: It was a pretty memorable time for
- 5 you, I guess it was the lost it was not just the lost
- 6 summer, it was pretty much the lost year.
- 7 MR. SHANNON: Yeah, I had went for an expedited case
- 8 for an extended period of time with two trials, a Supreme
- 9 Court argument on a separate issue, so, it was a very busy
- 10 time.
- 11 MR. FIORAVANTI: It's one of those times where the
- 12 family members say remember that summer where dad was not
- 13 around?
- 14 MR. SHANNON: Yes. I wish I could say it was the
- 15 only summer, but it was certainly a busy, busy time.
- MR. FIORAVANTI: To set the stage for the case. In
- 17 late 2009, we were just coming out of the great recession. We
- 18 had two gas products companies, Airgas and Air Products, both
- 19 in the same general line of business, but both had different

- 1 niches. Air Products being one of the larger industrial gas
- 2 suppliers as opposed to Airgas, which was more of a mom and
- 3 pop type of business with a small bottled gas business
- 4 supplies. But Air Products wanted to acquire Airgas because
- 5 they had had some interest in the company years before. But in
- 6 2009, they decided to make a play for the company. It started
- 7 out with John McGlade from Air Products approaching Peter
- 8 McCausland from Airgas, offering initially a \$60 all-stock
- 9 offer; it was later changed to \$62 stock with up to half in
- 10 cash. The Airgas board rejected the offers, and ultimately Air
- 11 Products decides to go public in February 2010. When was your
- 12 involvement in the case? Were you involved before the lawsuit
- 13 was filed in early February? Or were you advised that it's
- 14 likely that there is going to be hostile litigation?
- **15** #00:02:06#
- MR. SHANNON: We, I think, were maybe contacted
- 17 earlier just to make sure we didn't have conflicts, it was,
- 18 you never where it's going to go. Once they went public, you
- 19 can fully expect there would be litigation promptly, which is
- 20 what occurred. So, I think our, substantively, once they went
- 21 public, is when we would have been involved. There might have
- 22 been some minimal involvement before then, but once they went
- 23 public.

- 1 MR. FIORAVANTI: You had teamed up with the folks at
- 2 Wachtell Lipton, the other side was Cravath, Swaine, & Moore,
- 3 and Morris, Nichols, Arsht, & Tunnell you obviously had
- 4 worked with Wachtell before, and you have worked against
- 5 Morris Nichols and worked against Cravath before as well. Did
- 6 you expect that this was going to be long, drawn-out
- 7 litigation? Did you have any anticipation of what you were
- 8 going to expect? #00:02:51#
- 9 MR. SHANNON: I expected that certainly there
- 10 wouldn't be an acceptance of a price around 60 or something
- 11 near that. A lot of these things ultimately get resolved where
- 12 the price goes up, and a deal is worked out. As you sort of
- 13 pointed out at the beginning, we were coming out of the great
- 14 recession at the time. I think there was a feeling that
- 15 Airgas' stock was undervalued in the market. That things were
- 16 turning around. it had some plans that they put a lot of work
- 17 into that had suggested the value was much higher. So, I
- 18 expected there would be a fight. Did I expect it would last a
- 19 year with two trials, Supreme Court argument? No.
- MR. FIORAVANTI: Airgas had a number of defensive
- 21 mechanisms here. They had a staggered board. They had not
- 22 opted out of Section 203, the anti-takeover statute. It had a
- 23 poison pill, which was the subject of litigation, and then, it
- 24 had a charter provision, which was a little bit like an anti-

- 1 takeover provision that required a supermajority vote in the
- 2 certain circumstances where there was going to be a takeover.
- 3 Air Products insisted that Airgas had taken a just say no
- 4 attitude. Your view was that that wasn't the case. #00:04:16#
- 5 MR. SHANNON: No. And I think, ultimately, the
- 6 record bore that out. We did not respond, or Airgas did not
- 7 respond with a counter offer simply because it thought the
- 8 offers at 60, 63, or 65 were simply too low and it made no
- 9 sense to begin negotiations at that point. I think the
- 10 communications consistently throughout the case, and certainly
- 11 toward the end of the case, were clear that there was a price
- 12 at which they would consider a sale, but Air Products wasn't
- 13 there yet and it was later in the case, but one of Air
- 14 Products' own nominees came out and made clear that Air
- 15 Products was just too low to even start and suggested the
- 16 price should be 78, which it was consistent with the board's
- 17 view at that time.
- 18 MR. SHANNON: Early on, did you anticipate the
- 19 significance or the potential significance of the case because
- 20 this was one where you had a poison pill that had been
- 21 deployed, plus, you have a classified board. And there had
- 22 been a fair amount of commentary among the academics and
- 23 practitioners about, really, the duration with which you could
- 24 maintain the pill in that circumstance, particularly if there

- 1 had been one proxy contest where the potential acquirer
- 2 prevailed the first time around, which happened here.
- **3** #00:05:38#
- 4 MR. SHANNON: You don't I didn't expect that it
- 5 would necessarily be a case that would set law in that regard
- 6 because if you think about the cases where it was addressed,
- 7 whether and I'm a number of them mentioned in the opinion
- 8 TW Services, Yucaipa, Versata, some of those coming during the
- 9 litigation. They never really answered the question in full
- 10 because quite often, it never got that far. Something happened
- 11 and, in fact, the opinion notes that no one ever stayed long
- 12 enough for two meetings or anything like that. So, the fact is
- 13 that it's not that unusual to have a pill that's in place for
- 14 a period of time, but for the court, ultimately, to have to
- 15 make that final decision, quite often it gets resolved before
- 16 that. So, it certainly teed up the issue, which was subject to
- 17 a lot of commentary. Did I think the court would, at the end
- 18 of the day, have to resolve that where the court had not in
- 19 many other cases? No. But as it went along, it was pretty
- 20 clear that both sides were pretty adamant on their positions.
- 21 Airgas of the view that it was worth much more than Air
- 22 Products was offering. Air Products, although suggesting it
- 23 would go higher, I think made clear, it was not going to go
- 24 into the range that Airgas was requiring.

- 1 MR. FIORAVANTI: Shortly after the complaint was
- 2 filed, there was a stockholder action that was filed as well.
- 3 It was a motion for expedited proceedings. The court did not
- 4 set the case down for a preliminary injunction or highly
- 5 expedited proceedings, but the court did say it was going to
- 6 set the case down for trial in about six months. What was it
- 7 about the discovery process that ensued that stands out in
- 8 your mind that period from approximately March to leading up
- 9 to the first trial in October? #00:07:24#
- 10 MR. SHANNON: Fortunately, I blocked a lot of it
- 11 out, but I did go back and look at the docket just to remind
- 12 myself. And it reminded me that the docket itself was 123
- 13 pages. The discovery was fairly contentious and broad,
- 14 although it wasn't as expedited as the plaintiffs originally
- 15 requested, it was a fairly expedited proceeding with discovery
- 16 of the directors on both sides as well as the advisors, and
- 17 there were a number of different advisors. The one issue,
- 18 which was a little unusual because the facts were playing out
- 19 while the discovery was taking place, is that there were
- 20 certain information that could not be shared with people
- 21 involved in the deal aspect of it, other than litigation. So,
- 22 we had a somewhat unusual order, which required that certain
- 23 information, such as Airgas' plan, certain things that would
- 24 provide Air Products a competitive advantage in either the

- 1 negotiations or just competing against them in business could
- 2 not be shared with anyone but the litigators.
- MR. FIORAVANTI: Was there also a twist on that,
- 4 that it was Delaware lawyers? #00:08:40#
- 5 MR. SHANNON: There generally was. There was a
- 6 concern, and it came up at one of the hearings, where
- 7 originally it was framed in, as was known, litigators' eyes
- 8 only and which is not common, but certainly there were other
- 9 orders that we pointed to where the court had done that to
- 10 address these sorts of concerns. At the hearing, one of the
- 11 lawyers for Air Products raised the concern that well, he
- 12 needs to talk with his deal people, so they should be able to
- 13 have access to it. And that raised the concern that if the New
- 14 York lawyers, who were talking to their deal people have it
- 15 that as much as they would honor the order, they can't help
- 16 but know things that might influence what they said. And so,
- 17 at least for certain things, the view was that lawyers at both
- 18 Cravath and Wachtell wouldn't have access to things. It made a
- 19 bigger difference, I think, for Air Products because there was
- 20 much more information of that kind for Airgas, given the
- 21 nature of the litigation, than it did for Airgas as far as
- 22 segregating their co-counsel.
- MR. FIORAVANTI: Had you ever experienced that type
- 24 of order before? #00:09:49#

- 1 MR. SHANNON: No. I mean certainly, we cited
- 2 examples of it in order to get Chancellor Chandler to enter
- 3 it. But I hadn't had an instance, and there were practical
- 4 issues with it. I mean, for example, when I would take the
- 5 depositions of Air Products' witnesses, if I was going to use
- 6 any of that information, I would put it at the end, so I could
- 7 share the entire deposition except for maybe the last couple
- 8 pages, with everyone. And the same was true with regard to the
- 9 trial. We, at points in the trial, the Chancellor allowed us
- 10 to clear the courtroom except for people who were permitted to
- 11 hear that. So, it had some practical constraints. I think
- 12 everyone tried as much as possible not to let it interfere
- 13 with efficiently proceeding, but it certainly was something I
- 14 hadn't had before where we'd clear out the courtroom of
- 15 counsel, not just third parties.
- MR. FIORAVANTI: Would you also be clearing out
- directors or actual participants? #00:10:50#
- 18 MR. SHANNON: It would matter whose information you
- 19 are going to use. I mean, it's not that unusual to have a
- 20 hearing where stuff that is designated highly confidential,
- 21 the court might seal it so third parties, the press, et
- 22 cetera, can't get that. I mean, you try and limit it as much
- 23 as possible, but typically a party representative was always
- 24 allowed to be there for everything. But that party

- 1 representative generally had to be someone who was not
- 2 involved at all with regard to the deal aspects.
- 3 MR. FIORAVANTI: That must have created some
- 4 practical problems in discovery itself, right? #00:11:25#
- 5 MR. SHANNON: I think it did some, not a huge
- 6 amount. Air Products' counsel may be better able to address
- 7 from their side. Because Air Products did not necessarily have
- 8 to produce as much as this type of information and it wasn't
- 9 as relevant to the issue of whether the Airgas board was
- 10 breaching its duty. It was certainly relevant, and we used it
- 11 to some extent. There wasn't as much information of this type
- 12 that we couldn't share among all ourselves where Airgas, there
- 13 was a fair amount of highly-sensitive information that you
- 14 would not want a competitor or someone who is in the process
- 15 of trying to take you over to have.
- MR. FIORAVANTI: So, it created more of a practical
- 17 problem for the receiving party as opposed to the producing
- 18 party? #00:12:12#
- MR. SHANNON: Correct.
- 20 MR. FIORAVANTI: And since much of the information
- 21 was from your side, it wasn't as much impractical-
- 22 MR. SHANNON: Correct. And you can see from the
- 23 opinions that some of the information that we sought with
- 24 regard to, for example, Air Products' strategies and their

- 1 valuations of Airgas, the court deemed really wasn't relevant
- 2 and we didn't get some of that because, especially once Airgas
- 3 deemed their offer to be best and final, the court said I am
- 4 going to accept that. You don't really get to attest it and to
- 5 test it, but I am going to, you know, they don't get to come
- 6 back. This is their best and final.
- 7 MR. FIORAVANTI: Leading up to that, though, that
- 8 really was an issue for you, it was apparent in some of the
- 9 motion practice, or motions to compel, and your side pressed
- 10 very hard to show that the various offers that had been put on
- 11 the table by Air Products were not their final offer and that
- 12 they were always willing to go higher. What was strategic on
- 13 your trying to your putting that out? #00:13:06#
- MR. SHANNON: To us, that was an extremely important
- 15 issue because the question before the court wasn't one in the
- 16 abstract or generally when should you pull the pill? The
- 17 question was whether the Airgas board was breaching its duty
- 18 by not pulling the pill in response to the offer that was
- 19 currently in front of the board. People can debate how long
- 20 you can keep a pill in place, but I think generally, it's
- 21 viewed that one of the benefits, especially given the
- 22 distinction between a tender offer and a merger, is that the
- 23 pill can be used as leverage to get the best and final offer.
- 24 So, if we could show, which I think largely, until we got to

- 1 \$70, was undisputed, that what was on the table was not the
- 2 best and final offer, then it would be very hard for the court
- 3 to conclude that the board was breaching its duties by keeping
- 4 it in place. In fact, the board was complying with its duties
- 5 to get the best and final offer.
- 6 MR. SHANNON: I want to come back to that point and
- 7 follow up in a second, but there is an interim step that we
- 8 need to talk about, and that is the proxy contest that
- 9 occurred. Because Air Products had put up three nominees just
- 10 on the classified board as well as bylaw, a few bylaw
- 11 proposals. Their nominees, all three, were elected. Mr.
- 12 Clancy, Lumpkins, and Miller. The bylaw proposals were
- 13 approved, including a critical one, which would have moved the
- 14 annual meeting to January of every year. The annual meeting in
- 15 2010 was held in September. The bylaw provided for the meeting
- 16 to be moved the next meeting to be in January, essentially
- 17 four months later. That was challenged by your side in a
- 18 declaratory judgment action. The Chancellor held oral argument
- 19 on the last day of trial; ruled that day, and there was an
- 20 appeal to the Delaware Supreme Court, which reversed. In the
- 21 interim, between the election and the Supreme Court opinion,
- 22 you had a trial. And you had post-trial briefing before the
- 23 Supreme Court had ruled on the appeal. That certainly must
- 24 have complicated the case. #00:15:20#

- 1 MR. FIORAVANTI: It did. I am not sure that it
- 2 changed the legal issue we were presenting to the court as far
- 3 as what was presented at trial, which goes back to did the
- 4 board breach its fiduciary duty with regard to 65.50? But from
- 5 a practical perspective, if you looked and putting aside
- 6 whether the Air Products nominees supported Airgas or Air
- 7 Products at the time. If Air Products was to get another slate
- 8 in in January, then at least their nominees would represent a
- 9 majority of the board, which could, if they so desired, pull
- 10 the pill. So, it had significant practical implications. And,
- 11 in fact, the court, after the trial, and after the Supreme
- 12 Court ruled and sent a letter to counsel raising a number of
- 13 questions as to the implications of that and other aspects of
- 14 evidence that was before the court.
- 15 MR. FIORAVANTI: The three Air Products nominees did
- 16 not testify at trial in October, right? #00:16:24#
- MR. SHANNON: Correct.
- MR. FIORAVANTI: But after the trial, before the
- 19 Supreme Court ruled on the bylaw, there was a letter that was
- 20 sent from Airgas to Air Products saying that their latest
- 21 offer was grossly inadequate and that the board unanimously
- 22 believed that the price I think the takeout price may have
- 23 been \$78 a share. That was shared with the Chancellor. And I
- 24 think there was a motion to reopen the record. Describe for me

- 1 how that affected your litigation strategy at that point.
- 2 #00:17:09#
- MR. SHANNON: Well, as you pointed out, the new
- 4 directors, the Air Products nominees, did not testify at the
- 5 October trial. And if you think about it from a timing
- 6 perspective, they only had gone on the board shortly before
- 7 then. And in fact, as the opinion notes, one of those
- 8 directors, Mr. Clancy, really didn't even have his orientation
- 9 until after the trial. So, there was really not much they were
- 10 going to add as, but after they had their orientation, after
- 11 they got additional information, they supported the Airgas
- 12 position, which, I think, was huge, because even though the
- 13 majority of the Airgas board was independent by any measure,
- 14 and Mr. McCausland being the only inside person, there's
- 15 always questions as to that when you have Air Products'
- 16 nominees who came on at Air Products, yes, and all supporting
- 17 the view that it is inadequate, that certainly is something
- 18 that should be given a lot of weight, and the court gave it a
- 19 lot of weight. The letter you referenced is that suggested
- 20 the board unanimously suggested 78 would be sort of the
- 21 starting point of negotiations. There was a letter after that
- 22 on behalf of the three nominees suggesting that that may not
- 23 have been entirely accurate. Although they had talked about
- 24 78, they had, I think the other directors, the Air Products

- 1 directors, suggested that you know, Air Products didn't have
- 2 to put that on the table to start negotiations. Ultimately,
- 3 what happened is that the Air Products directors wrote a
- 4 letter saying that may not be accurate in trying to clarify
- 5 the record. And also, reiterating their request for their own
- 6 separate counsel and their own separate banker. In response,
- 7 the Airgas board agreed to that. And ultimately, with their
- 8 own banker and their own counsel, they came around to once
- 9 again saying that they felt strongly that the Air Products
- 10 offer was inadequate. In fact, Mr. Clancy, one of the Air
- 11 Products nominees, was one of the probably primary champions
- 12 of keeping the pill in place and reiterated that the board's
- 13 position, as suggested to Mr. McGlade, that 78 would be the
- 14 starting point was basically the board's unanimous position.
- MR. FIORAVANTI: From a litigator's perspective, you
- 16 have a very dynamic situation that is occurring after the
- 17 record, presumably, had closed from trial and you had these
- 18 three new directors who were certainly going to be key to the
- 19 ultimate outcome of the case, indicating or at least there
- 20 was a representation that they thought \$78 was the right
- 21 price. They responded with a letter to get some leverage for
- 22 their advisors. It almost seems like it was pretty much of a
- 23 high-wire act, for lack of a better term, for a litigator to

- 1 have all of these facts changing after you have had a week of
- 2 testimony. #00:20:23#
- 3 MR. SHANNON: It certainly was, and there was a
- 4 question, as you pointed out, how do you get that in the
- 5 record and what goes in the record? And ultimately, it became
- 6 sort of a moot point because following the Supreme Court's
- 7 decision and what the Chancellor pointed out was at the
- 8 October trial the repeated concession by Air Products that
- 9 this was not their best offer. The court invited them to say
- 10 what is your best offer? And we had additional discovery and
- 11 an additional hearing to address that offer, which would
- 12 ultimately was \$70. The Airgas board's response to that offer,
- 13 at which time not only could the letters come in, but Mr.
- 14 Clancy and other directors could testify.
- 15 MR. FIORAVANTI: I think it's fair to characterize
- 16 the other side's position during this period as saying that
- 17 the Airgas side was manufacturing a new record in order to
- 18 avoid what had happened in trial in October. I think the
- 19 response from your side was that's not true; if you had put
- 20 your best and final offer on the table, we'd be in a different
- 21 situation. Am I right? #00:21:33#
- 22 MR. SHANNON: I think we raised arguments that the
- 23 issue presented in October was moot and not and the
- 24 challenge with regard to 70 was not ripe. I don't know that we

- 1 I would say we were walking away from what happened at the
- 2 October trial. I think evidence came in very well at that
- 3 trial. But the point was, as I had mentioned earlier, the
- 4 question isn't one that's abstract as far as when do you pull
- 5 the pill. The issue that was presented at the October trial
- 6 was whether the Airgas board breached its duty by maintaining
- 7 the pill in place when the offer on the table was 65.50. The
- 8 court noted, and the record was clear, two key facts. Air
- 9 Products, both Hock and McGlade testified at the October trial
- 10 that that was not Air Products' best price-
- MR. FIORAVANTI: Hock being the Chief Financial
- 12 Officer. #00:22:22#
- MR. SHANNON: The Chief Financial Officer. And they
- 14 further testified that if the court were to order the pill
- 15 redeemed, that they would seek nonetheless to close at that
- 16 price. So, in our view, that was the issue that was presented.
- 17 And on that record, we thought that it would be extremely
- 18 difficult for the court to find based on Delaware law that the
- 19 Airgas board breached its duty to the extent they made an
- 20 additional offer, a new offer at \$70. The question then became
- 21 whether the board breached its duty in response to that offer.
- 22 That record was not before the court, and that's what the
- 23 court ordered to the parties to go and take discovery and

- 1 supplement the record and we had an additional trial as to
- 2 that \$70 offer, which they represented was best and final.
- 3 MR. FIORAVANTI: To quote, essentially split the
- 4 difference on the two sides of the argument. You were saying
- 5 there was no need for any additional proceedings. What we did
- 6 back in October is now moot. There is no need to have any
- 7 trial. And what you need to wait until the record is fully
- 8 developed, and factually, before there are any additional
- 9 hearings. The other side said, no, you can decide based on
- 10 what happened in October. And the court said I want additional
- 11 testimony, additional discovery. And it was pretty extensive.
- **12** #00:23:36#
- 13 MR. SHANNON: It was. I mean a number of
- 14 depositions, both the directors as well as the advisors.
- 15 Again, there were new advisors because, during that period of
- 16 time, the Air Products directors got their own counsel or
- 17 their own advisor; Credit Suisse. So, there was a lot of
- 18 discovery taken in a short period of time. A new trial at
- 19 which that was all presented. So, in a way, maybe he did split
- 20 the difference ultimately saying that I can rely on some stuff
- 21 from the October trial, but I need to address the \$70 offer
- 22 and also making clear that this was Air Products' last shot.
- 23 That if you're saying 70 is best and final, this is the last

- 1 application he would obtain he would entertain with regard
- 2 to it.
- 3 MR. FIORAVANTI: After the evidence came in in
- 4 October, did you have a gut feeling as a litigator as to
- 5 whether you felt the court would be leaning in one direction
- 6 or another? #00:24:34#
- 7 MR. SHANNON: I certainly felt the court should rule
- 8 in Airgas' favor, among other reasons for what I mentioned
- 9 before, which is the record was clear that Air Products would
- 10 pay more. And so, the only way you could potentially do that
- 11 and cause them to pay more if it would otherwise close at the
- 12 lower price if you pulled the pill, was to keep the pill in
- 13 place until they make their best offer. And that, I think, had
- 14 been recognized, if not as a very legitimate use of the pill,
- 15 but one of the few avenues that a board may have in the
- 16 context of a tender offer.
- 17 MR. FIORAVANTI: Fast forward to now to the
- 18 supplemental hearing in January. There were some important
- 19 dynamics there that you had touched on a little bit earlier.
- 20 And one of them being the testimony of two of the three Air
- 21 Products nominees to the Airgas board who had been elected,
- 22 which based on our interview with the Chancellor, seemed to be
- 23 the real turning point for him on the facts with respect to
- 24 the outcome. #00:25:47#

- 1 MR. SHANNON: I would certainly say that that made a
- 2 huge difference. I mean we felt that the record from October
- 3 was very good as far as the Airgas board's grounds for
- 4 believing the offer was inadequate. They had put a five-year
- 5 plan in place that suggested strong growth going forward. They
- 6 were starting to achieve those results. But having someone who
- 7 Air Products put on the board who endorsed that view after, in
- 8 his explanation, he really kicked the tires, tested
- 9 management, he believed that the plan was extremely thorough.
- 10 They were in the process of implementing SAP there, which
- 11 could have a huge impact on a company like Airgas, which
- 12 really grew by virtue of a lot of different acquisitions. So,
- 13 having someone who was appointed as an Air Products nominee
- 14 come in and endorse the view of the Airgas board that it was
- 15 inadequate. And having all of the Air Products nominees
- 16 endorse that view, but you know, Mr. Clancy probably the most
- 17 vocal, and not only endorsing the view but exercising and
- 18 stating that keeping the pill in place was very important. We
- 19 also had the fact that one of Air Products' own directors
- 20 said, when faced with a similar situation, he would have done
- 21 the same thing. And that, all of that, I think, was part of
- 22 the record in the subsequent hearing, which I think was a very
- 23 compelling factual record. It is, by any measure, an uphill
- 24 battle to try and keep a pill in place once the best and final

- 1 offer a premium offer is on the table. This case, we were
- 2 able to put that record together.
- 3 MR. FIORAVANTI: And you had an uphill battle in
- 4 some sense because you had to prove what, I think, is referred
- 5 to as substantive coercion, which is a concept that can, at
- 6 times, be amorphous. But largely, what you were dealing with
- 7 was an issue of can the board maintain the pill, even though
- 8 the market and the stockholders have had ample time to hear
- 9 the board's position on value, but that they just won't
- 10 believe the board, and that the board has a better
- 11 understanding of value than the market. #00:28:16#
- MR. SHANNON: Correct. I mean ultimately, the threat
- 13 had to be one that we argued was the substantive coercion,
- 14 which you have articulated here, which is a difficult argument
- 15 and the court repeatedly emphasized that Airgas' own directors
- 16 stated that they had provided the stockholders with all the
- 17 information they would need to evaluate, but the risk still
- 18 exists. And here, the one additional dynamic is that, as a
- 19 result of the litigation going on for a period of time, a
- 20 significant portion of the stock was in the hands of arbs. And
- 21 the view was that arbs, even if they were of the view that it
- 22 was inadequate, for their own economic analysis, it didn't
- 23 matter. Holding the stock for an extended period of time to
- 24 realize the benefits was not the nature of how they invested.

- 1 So, you had a situation where even if stockholders, a
- 2 significant percentage actually believed the board that it was
- 3 undervalued, that given the nature of their positions, they
- 4 would nonetheless sell. And the stock would and the company
- 5 would be sold for an inadequate price.
- 6 MR. FIORAVANTI: And I guess the flip side or the
- 7 opposing side of that argument would be yes, but the
- 8 stockholders who held, who sold to the arbs, believed that the
- 9 65.50 price or the \$62 price was fair value. #00:29:40#
- MR. SHANNON: Certainly, that argument was made, and
- 11 it sort of highlights the problem even with the argument with
- 12 regard to arbs if you start getting into the rationale or the
- 13 economic analysis of each stockholder it becomes a very
- 14 difficult analysis. And I think, ultimately, it really comes
- 15 down to does the board, in this situation, have a reasonable
- 16 and fully supported view that it's inadequate and shown that a
- 17 threat exists in this situation. And here, although the court,
- 18 I don't think was enamored with the concept of substantive
- 19 coercion, it was certainly recognized in prior cases and felt
- 20 that on this record, it had been established.
- MR. FIORAVANTI: It also underscores the continuing
- 22 debate over long-term investing versus short-termism, which is
- 23 still a hot topic of debating today. Kevin, ultimately, the
- 24 court ruled in favor of Airgas and maintaining the pill. And

- 1 certainly, you were pleased with the result, and your clients
- 2 were obviously very pleased with the result, and ultimately,
- 3 it paid out in the long run because it was several years
- 4 later, the company was sold for \$143 a share, I think it was,
- 5 to Air Liquide. Were you surprised that Air Products did not
- 6 take an appeal? Because it's clear to me from the Chancellor's
- 7 opinion that he was anticipating that there would be an appeal
- 8 and that he was inviting the court to respond to issues that
- 9 he identified, that academics identified, and even a criticism
- 10 or two from the Chancellor about the development of the law in
- 11 this area. #00:31:19#
- 12 MR. SHANNON: I was surprised, and I agree with your
- 13 view on his decision. I mean, he repeatedly said that as a
- 14 trial judge, he is constrained by the current state of law.
- 15 And that he failed to see, once best and final price had been
- 16 achieved, as was here, what the purpose of maintaining the
- 17 pill in place. But he pointed to a number of cases which
- 18 suggested that it could still be in place and that it's not a
- 19 New England town hall in which stockholders get to decide
- 20 that, they elect the board who gets to decide. So, he was at
- 21 one side ruling in our favor and the other questioning whether
- 22 the law should not be reconsidered in that regard. So, I think
- 23 all of us, I mean given the amount of resources that Air
- 24 Products had devoted to it, and they clearly viewed for any

- 1 number of very good reasons, Air Products as a very attractive
- 2 target. That they would continue on because I think there
- 3 would be no question that the Supreme Court would accept it on
- 4 a quick basis. It was a final ruling, so, you can appeal it. I
- 5 think they just had determined not to proceed because not only
- 6 did they not appeal, they made that decision very quickly. It
- 7 was not sort of one they over several days, so, I was of the
- 8 view that they must have decided that if it doesn't go their
- 9 way, they are going to walk away and without necessarily a
- 10 significant analysis of the court's opinion as to their
- 11 likelihood of success. Because my recollection is that very
- 12 quickly after the decision came out, they announced that they
- were not proceeding.
- MR. FIORAVANTI: Kevin, there were a number of
- 15 moving parts in this litigation factually, many of them
- 16 surrounding the annual meeting and the election of the Air
- 17 Products nominees. Have you ever given any thought as to what
- 18 the result might have been had, for example, the Air Products
- 19 nominees, or Air Products said we are putting in people who
- 20 are going to vote to redeem the pill because this is a fair
- 21 price as opposed to what actually happened, which was nominees
- 22 who Air Products proclaimed would be independent and that
- 23 would exercise their fiduciary duty as to whether or not this
- 24 was a fair price? #00:33:45#

- 1 MR. SHANNON: I don't know how it would have been
- 2 different. I think, ultimately, the Airgas board's decision
- 3 would, ultimately, have been sustained. It was a question or a
- 4 tactic that a lot of people second-guessed over time because,
- 5 as we talked before, the importance of the Air Products
- 6 nominees supporting the Airgas board's position was, I think,
- 7 critical in the case. Obviously, if they had put a number of
- 8 people who were had already committed to sell, that would
- 9 not have happened. It was an interesting strategy, but not in
- 10 hindsight, that surprising because if you look at the vote, I
- 11 think the view was that they would have had a difficult time
- 12 getting their directors elected if they were basically on the
- 13 slate that we will pull the pill and facilitate the offer. And
- 14 whether people truly believed that their nominees would be
- 15 independent, certainly, they had more support for putting
- 16 independent people on than people who had committed to pull
- 17 the pill. So, although, someone might criticize after the fact
- 18 making that decision and how it turned out with the nominees
- 19 coming on the Airgas side, I think if they had, instead,
- 20 picked people who were partisan to Air Products and committed
- 21 to pulling the pill, there, I think, there is a very good
- 22 question as to whether those people ever would have got
- 23 elected in the first place.

- 1 MR. FIORAVANTI: Do you have a view as to what might
- 2 have transpired had Air Products initially came up with a
- 3 higher offer? Your side clearly made an issue of the fact that
- 4 this was not their best and final, that there was much more
- 5 that they were willing to offer. Have you ever thought about
- 6 if they had gone to \$70, say, in the spring in advance of the
- 7 proxy contest, how that would have affected the dynamic?
- 8 #00:35:42#
- 9 MR. SHANNON: I can't say how it would have impacted
- 10 the ultimate litigation. Certainly, their appeal to the Airgas
- 11 stockholders is more compelling if the number is higher. So, I
- 12 think if they had gone out earlier with it, it would have
- 13 further supported electing their slate. It certainly would
- 14 have put more pressure on the Airgas board. But one true
- 15 practical aspect of it is, as the Chancellor pointed out, by
- 16 raising their price gradually over time when they thought it
- 17 was necessary to stay in the game, whether to elect directors
- 18 or move forward; they allowed Airgas a period of time to show
- 19 improved earnings, which is what Airgas did, which further
- 20 supported the argument that the price is inadequate. So, in
- 21 that regard, doing it over time, I think, helped us. It
- 22 certainly helped us establish the reasonableness of the
- 23 board's conclusion that it was inadequate. Hopefully,
- 24 convinced some stockholders that it was inadequate. Although,

- 1 as a financial strategy it makes ultimate sense to pay the
- 2 least amount you can, to try and figure out that is. As a
- 3 legal strategy, do I think they might have had a better chance
- 4 if they came out right at the box at their highest? Sure. Do I
- 5 think it would have changed the result? Not necessarily, but
- 6 it would have made it a more difficult argument along the way
- 7 for Airgas.
- 8 MR. FIORAVANTI: The other imponderable is what if
- 9 the appeal on the bylaw had gone the other way? That is, if
- 10 the Chancellor was upheld and there was a meeting in January.
- 11 How do you think that would have affected the ultimate result?
- **12** #00:37:31#
- MR. SHANNON: The issue, and the reason why it was
- 14 so hard-fought, was the view that that would give Air
- 15 Products' nominees control of the board. And the theory is, if
- 16 they had control of the board, that they could then pull the
- 17 pill, which makes all the fights largely irrelevant. And the
- 18 view was that if they pulled the pill, at whatever price was
- 19 currently on the table, at that point in time, before they put
- 20 best and final of 70, it was 65.50; that the deal would close
- 21 at that. As a practical matter, by the time the Supreme Court
- 22 ruled, the three initial nominees from Air Products had
- 23 supported the Airgas position. So, as a result, even if they
- 24 moved the meeting to January, if they were able to elect a

- 1 slate, whether they elected people who either again, or not
- 2 only independent, or supported Air Products' position, they
- 3 wouldn't then have a board with a majority of people
- 4 supporting Air Products' position. So, normally, you would
- 5 think that if you elect two slates and get control of the
- 6 board, it's over. Here, it's just another instance where the
- 7 fact that the Air Products nominees supported Airgas'
- 8 position, made a huge amount of difference.
- 9 MR. FIORAVANTI: In many of these issues that we
- 10 have just talked about, a lot of the facts cut in favor of
- 11 Airgas, with the exception of say, the election of the three,
- 12 although that righted itself from your perspective when they
- 13 came out in support of maintaining the pill and saying that
- 14 they thought that the value of the company was in the high
- 15 seventies. #00:39:12#
- MR. SHANNON: I think, ultimately, as it played out,
- 17 that the board, for a host of reasons, the facts as existed,
- 18 and the facts as developed along the way, provided a great
- 19 amount of support for the board's conclusion. And you know,
- 20 once again, some of those facts may not have existed if Air
- 21 Products started out at the gate at a higher offer because it
- 22 would have then presented to the court likely quicker. And so,
- 23 no, I think as the facts developed, they largely developed in
- 24 support of the Airgas position that the price was inadequate.

- 1 MR. FIORAVANTI: Kevin, thanks so much for your
- 2 time. I appreciate it.
- MR. SHANNON: Happy to do it. Thanks, Paul.
- 4 #00:39:53#
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