Technology is playing an ever-more indispensable role in modern society, and the U.S. continues to play a central role in shaping this increasingly transnational and fast-changing area of law. If you would like to learn more about this emerging area of legal practice, please join a select group of international legal professionals in an immersion program on U.S. technology law taught by renowned faculty from Penn Law and Wharton on the campus of the University of Pennsylvania, a global, Ivy League institution. During this one-week certificate program, you will gain an understanding of the foundations of U.S. technology law and delve into topics such as algorithms and artificial intelligence, Bitcoin and other cryptocurrencies, and fintech. This dynamic program will include small group and case study work.

Who Should Attend
This executive education program is intended for practitioners from across the globe who wish to gain a deeper understanding of U.S. technology law. It is well-suited for international attorneys with 3-5 years’ work experience in their field, as well as high-achieving international law students with significant practical experience. While there is no TOEFL minimum, a firm grasp of English is necessary because all lectures and reading materials are in English.

Sample Topics Include
Penn Law will offer instruction in a number of areas of U.S. technology law, including:

- Patent law
- Copyright law
- Trademark law
- Antitrust in high-tech industries
- Internet regulation
- Privacy/data protection

* Topics subject to change
Christopher Yoo has emerged as one of the nation’s leading authorities on law and technology. Recognized as one of the most cited scholars in administrative and regulatory law as well as intellectual property, his major research projects include studying innovative ways to connect more people to the Internet; using technological principles to inform how the law can promote optimal interoperability; protecting privacy and security for autonomous vehicles, medical devices, and the Internet’s routing architecture; comparing antitrust enforcement practices in China, Europe, and the U.S.; copyright theory; and network neutrality. He is also building innovative integrated interdisciplinary joint degree programs designed to produce a new generation of professionals with advanced training in both law and engineering. The author of more than 100 scholar works, Yoo testifies frequently before Congress, the Federal Communications Commission, the Federal Trade Commission, the U.S. Department of Justice, and foreign governments.
# U.S. Law and Technology Executive Education Certificate Program

**July 14 – July 19, 2019**

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*Schedule subject to change*
Program Details

Dates: July 14-19, 2019 | Location: Penn Law, Philadelphia, PA | Fee: $2,750 ($2,500 for “Early Bird” accepted applicants)

*The program fee includes all lectures and course materials. Lodging and transportation to and from Penn Law to be arranged by participants.

Application Process

The application fee for the program is $50. The “Early Bird” application deadline is February 28, 2019. Participants who apply by this date, and are accepted, will receive $250 off the program fee. The final application deadline for the program is June 1, 2019. Admission will be granted on a rolling basis, but we encourage everyone interested to apply as early as possible as there are a limited number of spots available in the program.

The online application and details about the process can be found at:
www.law.upenn.edu/ExecEd2019USLawandTech

Requirements

- We require that all participants have short-term medical insurance coverage while in the United States, carrying a minimum of $400,000 US in coverage. Although it is very unlikely that any participant will experience a medical problem, please note that the United States and Pennsylvania governments and the University of Pennsylvania do not provide free medical services.
- Dental and optical insurance are not available. If you wear eyeglasses or contacts, we strongly recommend that you bring extra supplies and/or prescriptions in case of an emergency.

Accommodations

Penn Law has contracted with two nearby hotels to provide participants a special discounted rate.

The Sheraton Hotel in University City is offering a special discounted rate of $159/night* for the period of July 14-July 19, 2019. The Sheraton Hotel is located directly across the street from the law school, and your accommodations will include the following:

- Complimentary coffee service daily
- Complimentary wireless high-speed internet in all guestrooms, meeting rooms, and public areas
- Complimentary 24-hour fitness center access and outdoor pool

The Study at University City is offering a special discounted rate of $185/night* for the period of July 14-July 19, 2019. The Study is located one block from the law school, and your accommodations will include the following:

- Complimentary coffee service daily
- Complimentary wireless high-speed internet in all guestrooms, meeting rooms, and public areas

*Please note that rooms are limited so it is recommended that participants make their reservations as early as possible.

U.S. Business Law for the International Practitioner Executive Education Program

July 7-12, 2019

During this one-week executive education program, you will gain an understanding of how U.S. business works, starting with a short introduction to the U.S. legal system and its effect on business, and then delving into topics such as mergers and acquisitions, regulatory issues, negotiations, and deals.

Taking place July 7-12, participants admitted to the U.S. Law and Technology program and interested in the U.S. legal system and its effect on business have the opportunity to combine a second week of instruction by applying to the U.S. Business Law for the International Practitioner Executive Education Program. Participants accepted into the first week will receive a discounted price for attending both programs.

For more information, please visit: www.law.upenn.edu/ExecEd2019USBusinessLaw.
Transportation Information

From Philadelphia International Airport

- The Philadelphia International Airport is located in the Southwest section of the city, approximately 20 minutes from the University of Pennsylvania campus.
- In addition to the availability of ground transportation by cab, Uber, Lyft, or train, Lady Liberty provides airport shuttle service to and from the Airport, with door-to-door shuttle service to University City hotels. You can reach them at (215) 724-8888.

Penn Law can be reached easily from Amtrak’s 30th Street Station:

- By cab, Uber, or Lyft.
- On SEPTA’s Green Line (to either 36th & Sansom Streets or 37th & Spruce Streets) or the Market-Frankford Line (to 34th & Market Streets).
- By foot, Penn Law is a leisurely 10- to 15-minute walk from 30th Street Station.

You are responsible for making your own transportation arrangements to and from Penn’s campus.

For more information, please contact: lawandtech@law.upenn.edu, 215-573-2973

www.law.upenn.edu/ExecEd2019USLawandTech