

Summer 2019 Executive Education Certificate Program

U.S. Business Law *for the* International Practitioner

July 7-12, 2019



Penn Law
UNIVERSITY of PENNSYLVANIA LAW SCHOOL



U.S. BUSINESS LAW FOR THE INTERNATIONAL PRACTITIONER



Have you ever wondered what your U.S. counterparts are thinking? What's behind their approach to legal business matters?

If so, consider joining other international legal professionals in an immersion program in U.S. business law taught by renowned faculty from Penn Law and Wharton on the campus of the University of Pennsylvania, a global, Ivy League institution. During this one-week executive education program, you will gain an understanding of how U.S. business works, starting with a short introduction to the U.S. legal system and its effect on business, and then delving into topics such as mergers and acquisitions, regulatory issues, negotiations, and deals. This dynamic program will include small group and case study work.

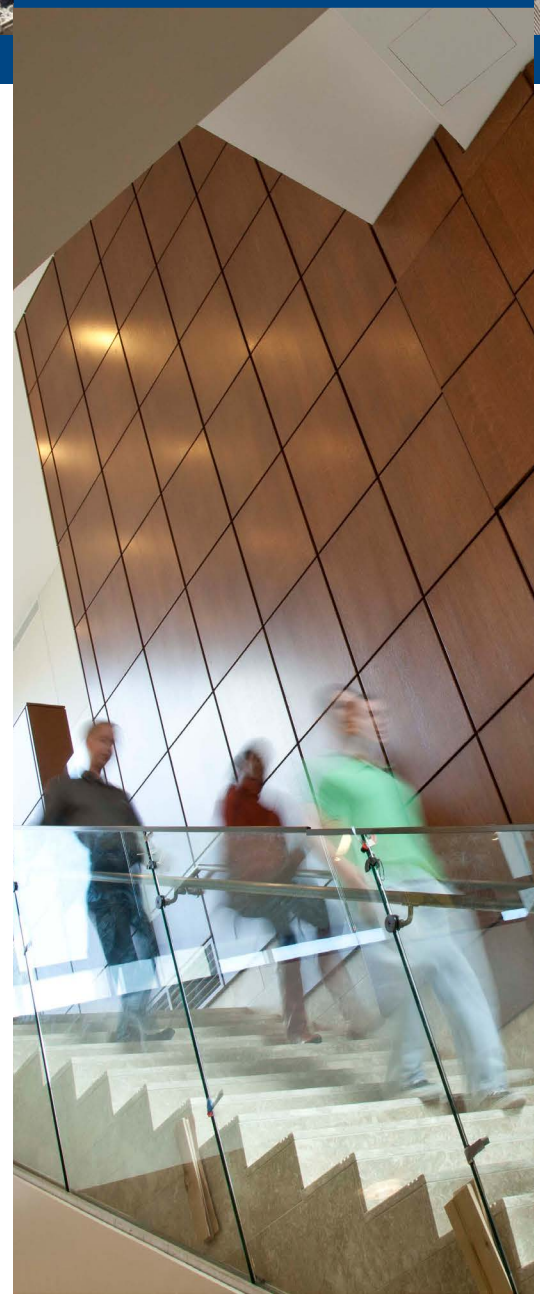
Penn Law will offer instruction in a number of areas of U.S. Business Law, including*:

- U.S. Corporate Law
- Financial Regulations
- Corporate Finance
- Deals
- Antitrust
- Tax and Accounting
- Compliance and Corporate Governance
- Negotiations
- Transactional Drafting

Who Should Attend

This executive education program is intended for practitioners from across the globe who wish to gain a deeper understanding of business-centric practice areas of U.S. law. It is well-suited for international attorneys with 3-5 years' work experience in their field, as well as high-achieving international law students with significant practical experience. While there is no TOEFL minimum, a firm grasp of English is necessary because all lectures and reading materials are in English.

* Topics subject to change





ACADEMIC DIRECTOR



MICHAEL KNOLL

Michael Knoll is the Theodore K. Warner Professor of Law at the University of Pennsylvania Law School, a Real Estate Professor at the Wharton School, and the Co-Director of the Center for Tax Law and Policy. He also served as the Associate Dean of the Law School from 2004-2006. Professor Knoll's research areas include Tax Policy, Tax Planning, and the application of Finance to Law. He also teaches courses on Federal Income Taxation, Corporate Finance, Taxes and Business Strategy, and Deals.

Professor Knoll is an insightful commentator on how income tax laws affect business and investment decisions and a creative proponent of how those laws could be redesigned. Much of his recent research involves the application of finance principles to questions of international tax policy, especially the connection between taxation and competitiveness. His recent research includes writings on sovereign wealth funds, private equity, international tax arbitrage, and the impact of the corporate income tax on the competitiveness of the U.S. auto industry.

U.S. BUSINESS LAW FOR THE INTERNATIONAL PRACTITIONER

July 7 – July 12, 2019*

	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday
Morning Session		Introduction to U.S. Law	Antitrust	Financial Regulation Before and After the Crisis	Tax and Accounting	Role of the General Counsel
Afternoon Session		Introduction to U.S. Corporate Law	Compliance and Corporate Governance	A Global Look at Corporate Finance	Deals	Closing Lunch
Evening Session	Opening Reception		Transactional Drafting	Negotiations		

*Schedule subject to change





Program Details

Dates: **July 7-12, 2019** | Location: **Penn Law, Philadelphia, PA** | Fee: **\$2,750 (\$2,500 for “Early Bird” accepted applicants)**

**The program fee includes all lectures and course materials. Lodging and transportation to and from Penn Law to be arranged by participants.*

Application Process

The application fee for the program is \$50. The “Early Bird” application deadline is **February 28, 2019**. Participants who apply by this date, and are accepted, will receive **\$250** off the program fee. The final application deadline for the program is **June 1, 2019**. Admission will be granted on a rolling basis, but we encourage everyone interested to apply as early as possible as there are a limited number of spots available in the program.

The online application and details about the process can be found at:

www.law.upenn.edu/ExecEd2019USBusinessLawApply

Accommodations

Penn Law has contracted with the [Sheraton Hotel in University City](#) to provide a special discounted rate of **\$159/night*** for the period of July 7-11, 2019. The Sheraton Hotel is located directly across the street from the law school, and your accommodations will include the following:

- Complimentary coffee service daily
- Complimentary wireless high-speed internet in all guestrooms, meeting rooms, and public areas
- Complimentary 24-hour fitness center access and outdoor pool

**Please note that rooms are limited so it is recommended that participants make their reservations as early as possible.*

Requirements

- We require that all participants have short-term medical insurance coverage while in the United States, carrying a minimum of \$400,000 US in coverage. Although it is very unlikely that any participant will experience a medical problem, please note that the United States and Pennsylvania governments and the University of Pennsylvania do not provide free medical services.
- Dental and optical insurance are not available. If you wear eyeglasses or contacts, we strongly recommend that you bring extra supplies and/or prescriptions in case of an emergency.

U.S. Law and Technology Executive Education Program

July 14-19, 2019

This one-week certificate program will focus on the foundations of U.S. technology law – patent law, copyright law, antitrust in high-tech industries, internet regulation, privacy/data protection – and delve into topics such as algorithms and artificial intelligence, Bitcoin and other cryptocurrencies, and fintech.

Taking place July 14-19, participants admitted to the U.S. Business Law program and interested in U.S. technology law have the opportunity to combine a second week of instruction by applying to the U.S. Law and Technology Executive Education Program. **Participants accepted into the second week will receive a discounted price for attending both programs.**

For more information, please visit: www.law.upenn.edu/ExecEd2019USLawandTech.



Transportation Information

From Philadelphia International Airport

- The Philadelphia International Airport is located in the Southwest section of the city, approximately 20 minutes from the University of Pennsylvania campus.
- In addition to the availability of ground transportation by cab, Uber, Lyft, or train, Lady Liberty provides airport shuttle service to and from the Airport, with door-to-door shuttle service to University City hotels. You can reach them at (215) 724-8888.

Penn Law can be reached easily from Amtrak's 30th Street Station:

- By cab, Uber, or Lyft.
- On SEPTA's Green Line (to either 36th & Sansom Streets or 37th & Spruce Streets) or the Market-Frankford Line (to 34th & Market Streets).
- By foot, Penn Law is a leisurely 10- to 15-minute walk from 30th Street Station.

You are responsible for making your own transportation arrangements to and from Penn's campus.

For more information, please contact: summerbusinesslaw@law.upenn.edu, 215-573-2973

www.law.upenn.edu/ExecEd2019USBusinessLaw