A New Perspective: Impact Investing and Transactional Law
An Inside Look on the Positive Potential of Transactional Law and the Impact Investing Industry

Saturday, February 4, 2017
Levy Conference Center  |  University of Pennsylvania Law School
3501 Sansom Street, Philadelphia, PA 19104

FEATURING A KEYNOTE ADDRESS BY
Cheryl Solomon L’95
Former Chief Legal Officer for Tom’s Shoes and Founder of Row House Yarn

GOLD SPONSORS
Paul Weiss

SILVER SPONSORS
Cadwalader
Weil
Skadden

CONTACT:
Lacey Nemergut
Symposium Editor
laceyn@law.upenn.edu
Christina Gunzenhauser
Editor-in-Chief
cgunz@law.upenn.edu
Brendan Galloway
Managing Editor
gbr@law.upenn.edu

This program has been approved for 5.0 substantive CLE credits for Pennsylvania lawyers. CLE credit may be available in other jurisdictions as well. Attendees seeking CLE credit should bring separate payment in the amount of $200.00 ($100.00 public interest/non-profit attorney) cash or check made payable to The Trustees of the University of Pennsylvania.

9:45-10:30
Light Breakfast

10:45-11:45
Panel 1: Transactional Pro Bono
Attorneys will discuss opportunities in pro bono that leverage their unique transactional skillset, focusing on projects they’ve worked on and the impact their work has.

11:55-12:55
Panel 2: Counsel for Impact Investing
Practicing attorneys will discuss the structure of the impact investing organizations that they offer legal services to and explain the unique challenges that the industry faces from a legal standpoint.

KEYNOTE
Cheryl Solomon L’95
Founder of Row House Yarn, Former Chief Legal Officer of Tom’s Shoes

2:20-3:20
Panel 3: Investor Relations in Impact Investing
Impact investing industry insiders will discuss their relationship with investors, including how to pitch ideas to investors and present investment return metrics.

3:30-4:45
Panel 4: Fund Composition and Project Selection
Impact investing industry insiders will discuss the structure of their organizations and how their business models positively impact the community.

4:45-5:45
Cocktail Reception