

Friday, June 2, 2017

7:45 a.m. – 8:30 a.m.

**Registration and Breakfast**  
Levy Conference Center

8:30 a.m. – 8:45 a.m.

**Welcome Remarks**

8:50 a.m. – 9:40 a.m.

**PLENARY**  
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**Legal Tech and Data Analytics to Assist Entrepreneurs in Need**  
Evan Absher (Kauffman Foundation), John Cummins (Queen Mary University London), Jeannette Eicks (Vermont), Tony Luppino (UMKC), and Jeff Ward (Duke)

9:45 a.m. – 10:35 a.m.

**BREAKOUT 1:** Silverman 245A, Silverman 240A and Silverman 240B

**BREAKOUT A**

**Expanding Our Reach: Direct Client Representation vs. Policy and Advocacy Impact in a Transactional Clinic**

Alicia Plerhoples (Georgetown), Lynnise Pantin (BC), Joseph Pileri (Georgetown)

**BREAKOUT B**

**Helping Clients Use Data to Make Business Decisions and Inform Public Policy: A Case Study of Community Land Trusts**

Eliza Platts-Mills (Texas), Jeff Leslie (Chicago), Jim Kelly (Notre Dame)

**BREAKOUT C**

**Transactional Clinics as Change Agents in the Trump Era: Lessons from Two Contexts**

Priya Baskaran (WVU), Michael Haber (Hofstra)

10:35 a.m. – 10:45 a.m.

**Break**

10:45 a.m. – 11:35 a.m.

**BREAKOUT 2:** Silverman 245A, Silverman 240A and Silverman 240B

**BREAKOUT A**

**Mind Mapping As Creative Spark to Optimize Transactional Clinic Assignments**

Brett Stohs (Nebraska)

**BREAKOUT B**

**Addressing the Impact of the Changing Immigration Enforcement Priorities on Immigrant Entrepreneurs and Businesses that Employ Immigrants**

Susan Felstiner (Lewis & Clark), Susan Bennett (American), Lauren Rogal (Georgetown), Joe Pileri (Georgetown)

**BREAKOUT C**

**Expanding Our Reach: Online Tools and the Democratization of Legal Documents**

Bernice Grant (Penn), Praveen Kosuri (Penn), Bruce Marble (Central Michigan), Jeff Thomas (Central Michigan)

11:35 a.m. – 12:45 p.m.

**Lunch Featuring Philly Food Trucks Buffet**

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**PLENARY**

**Benefit Corporations: An Interactive Session Examining the Benefit Corp Movement**

Frederick Alexander (B Lab, Director of Legal Policy), Gabriel Mandujano (Wash Cycle Laundry, Founder & CEO), Michal Rosen (Kickstarter, GC)

12:45 p.m. – 12:55 p.m.

**Break**

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12:55 p.m. – 1:45 p.m.

**BREAKOUT 3:** Silverman 245A, Silverman 240A and Silverman 240B

**BREAKOUT A**

**The Balanced Scorecard: A Tool for Measuring and Enhancing the Impact of Transactional Legal Clinics**

Nathan Hammons (Marquette)

**BREAKOUT B**

**Legal Tech in the Transactional Setting**

Aaron Wright (Cardozo)

**Designing a Social Justice Legal Technology Clinic**

Jeannette Eicks (Vermont)

**BREAKOUT C**

**From Clinic to Center: An Innovation In Experiential Education**

Esther Barron, Steve Reed, Darren Green (Northwestern)

**New Strategies for Clinics to Reach Out to Rural Entrepreneurs: California's Central Valley Experiment**

William Kell (UC Berkeley)

1:45 p.m. – 1:55 p.m.

**Break**

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1:55 p.m. – 2:55 p.m.

**(Extended) BREAKOUT 4:** Silverman 245A, Silverman 240A and Silverman 240B

**BREAKOUT A**

**One Clinic's Impact on its Student Entrepreneurial Community**

Mary Landergeran (Northeastern)

**Building a New Master of Entrepreneurial Transactions for Impact**

Joseph Affholter, Jeff Thomas (Central Michigan University)

**BREAKOUT B**

**Empowering Contract Drafting Class with Microsystems' Contract Companion**

Bob Blacksberg (Blacksberg Associates, Drexel)

**Using Self-Assessment and Organizational Methods to Foster Critical and Self-Directed Improvement in Student Writing**

Casey Faucon (Denver)

**BREAKOUT C**

**Developing Learning Outcomes, Performance Criteria and Assessment Tools**

Gerry O'Connor (BU)

**Assessing Clinic Impact by Focusing on Competencies and Learning Outcomes**

Barbara Wagner (Northern Kentucky)

**Establishing and Evaluating Core Skills and Competencies for Transactional Clinics**

Brian Krumm (Tennessee), CJ Vachon (UMass)

2:55 p.m. – 3:25 p.m.

**BLOOMBERG LAW Sponsored Break: Showcasing New Online Tools & Resources for Transactional Clinics**

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3:25 p.m. – 4:15 p.m.

**BREAKOUT 5:** Silverman 245A, Silverman 240A and Silverman 240B

**BREAKOUT A**

**A CED Agenda for a Robotic Economy**

Jeff Ward (Duke)

**Heuristic \* Tools To Drafting Operating Agreements For Multi Member LLCs**

Chip Lowe (Drake)

**BREAKOUT B**

**Quantifying Impact—Assessing Students in Transactional Law Clinics through Learning Portfolios**

Patience Crowder (Denver), Randy Wagner (Denver)

**BREAKOUT C**

**Nobody Likes a Trademark Bully**

Eve Brown (Bricolage Law), Paul F. Nagy (Bricolage Law) and Vicki Phillips (GW)

4:15 p.m. – 4:25 p.m.

**Break**

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4:25 p.m. – 5:00 p.m.

**AALS Transactional Clinics Committee (Ted De Barbieri) & Closing Remarks**

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# 2017 TRANSACTIONAL CLINICAL CONFERENCE

## BUILT FOR IMPACT: TRANSACTIONAL CLINICS AS CHANGE AGENTS

June 2, 2017 | Philadelphia, PA



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