

2017 TRANSACTIONAL CLINICAL CONFERENCE

BUILT FOR IMPACT: TRANSACTIONAL CLINICS AS CHANGE AGENTS

June 1-2, 2017 | Philadelphia, PA



Thursday, June 1, 2017

5:00 p.m. – 6:00 p.m.

Welcome Reception

Drexel Kline School of Law, 3320 Market Street

7:00 p.m. – 9:00 p.m.

Opening Dinner (Sponsored by Bloomberg Law)

City Tap House, 3925 Walnut Street



Friday, June 2, 2017

Penn Law, 3501 Sansom Street

7:45 a.m. – 8:30 a.m.

Registration and Breakfast

Levy Conference Center

8:30 a.m. – 8:45 a.m.

Welcome Remarks

8:50 a.m. – 9:40 a.m.

PLENARY

Levy Conference Center

Legal Tech and Data Analytics to Assist Entrepreneurs in Need

Evan Absher (Kauffman Foundation), John Cummins (Queen Mary University London), Jeannette Eicks (Vermont), Tony Luppino (UMKC), and Jeff Ward (Duke)

9:45 a.m. – 10:35 a.m.

BREAKOUT 1: Silverman 245A, Silverman 240A and Silverman 240B

BREAKOUT A

Expanding Our Reach: Direct Client Representation vs. Policy and Advocacy Impact in a Transactional Clinic

Alicia Plerhoples (Georgetown), Lynnise Pantin (BC), Joseph Pileri (Georgetown)

BREAKOUT B

Helping Clients Use Data to Make Business Decisions and Inform Public Policy: A Case Study of Community Land Trusts

Eliza Platts-Mills (Texas), Jeff Leslie (Chicago), Jim Kelly (Notre Dame)

BREAKOUT C

Transactional Clinics as Change Agents in the Trump Era: Lessons from Two Contexts

Priya Baskaran (WVU), Michael Haber (Hofstra)

10:35 a.m. – 10:45 a.m.

Break

10:45 a.m. – 11:35 a.m.

BREAKOUT 2: Silverman 245A, Silverman 240A and Silverman 240B

BREAKOUT A

Mind Mapping As Creative Spark to Optimize Transactional Clinic Assignments

Brett Stohs (Nebraska)

BREAKOUT B

Addressing the Impact of the Changing Immigration Enforcement Priorities on Immigrant Entrepreneurs and Businesses that Employ Immigrants

Susan Felstiner (Lewis & Clark), Susan Bennett (American), Lauren Rogal (Georgetown), Joe Pileri (Georgetown)

BREAKOUT C

Expanding Our Reach: Online Tools and the Democratization of Legal Documents

Bernice Grant (Penn), Praveen Kosuri (Penn), Bruce Marble (Central Michigan), Jeff Thomas (Central Michigan)

11:35 a.m. – 12:45 p.m. **Lunch Featuring Philly Food Trucks Buffet**
Levy Conference Center

PLENARY
Benefit Corporations: An Interactive Session Examining the Benefit Corp Movement
Frederick Alexander (B Lab, Director of Legal Policy), Gabriel Mandujano (Wash Cycle Laundry, Founder & CEO), Michal Rosenn (Kickstarter, GC)

12:45 p.m. – 12:55 p.m. **Break**
Levy Conference Center

12:55 p.m. – 1:45 p.m. **BREAKOUT 3:** Silverman 245A, Silverman 240A and Silverman 240B

BREAKOUT A
The Balanced Scorecard: A Tool for Measuring and Enhancing the Impact of Transactional Legal Clinics
Nathan Hammons (Marquette)

BREAKOUT B
Legal Tech in the Transactional Setting
Aaron Wright (Cardozo)

Designing a Social Justice Legal Technology Clinic
Jeannette Eicks (Vermont)

BREAKOUT C
From Clinic to Center: An Innovation In Experiential Education
Esther Barron, Steve Reed, Darren Green (Northwestern)

New Strategies for Clinics to Reach Out to Rural Entrepreneurs: California's Central Valley Experiment
William Kell (UC Berkeley)

1:45 p.m. – 1:55 p.m. **Break**
Levy Conference Center

1:55 p.m. – 2:55 p.m. **(Extended) BREAKOUT 4:** Silverman 245A, Silverman 240A and Silverman 240B

BREAKOUT A
One Clinic's Impact on Its Student Entrepreneurial Community
Mary Landergan (Northeastern)

Building a New Master of Entrepreneurial Transactions for Impact
Joseph Affholter, Jeff Thomas (Central Michigan University)

BREAKOUT B
Empowering Contract Drafting Class with Microsystems' Contract Companion
Bob Blacksberg (Blacksberg Associates, Drexel)

Using Self-Assessment and Organizational Methods to Foster Critical and Self-Directed Improvement in Student Writing
Casey Faucon (Denver)

BREAKOUT C
Developing Learning Outcomes, Performance Criteria and Assessment Tools
Gerry O'Connor (BU)

Assessing Clinic Impact by Focusing on Competencies and Learning Outcomes
Barbara Wagner (Northern Kentucky)

Establishing and Evaluating Core Skills and Competencies for Transactional Clinics
Brian Krumm (Tennessee), CJ Vachon (UMass)

2:55 p.m. – 3:25 p.m. **BLOOMBERG LAW Sponsored Break: Showcasing New Online Tools & Resources for Transactional Clinics**
Levy Conference Center

3:25 p.m. – 4:15 p.m. **BREAKOUT 5:** Silverman 245A, Silverman 240A and Silverman 240B

BREAKOUT A
A CED Agenda for a Robotic Economy
Jeff Ward (Duke)

Heuristic * Tools To Drafting Operating Agreements For Multi Member LLCs
Chip Lowe (Drake)

BREAKOUT B
Quantifying Impact—Assessing Students in Transactional Law Clinics through Learning Portfolios
Patience Crowder (Denver), Randy Wagner (Denver)

BREAKOUT C
Nobody Likes a Trademark Bully
Eve Brown (Bricolage Law), Paul F. Nagy (Bricolage Law) and Vicki Phillips (GW)

4:15 p.m. – 4:25 p.m. **Break**
Levy Conference Center

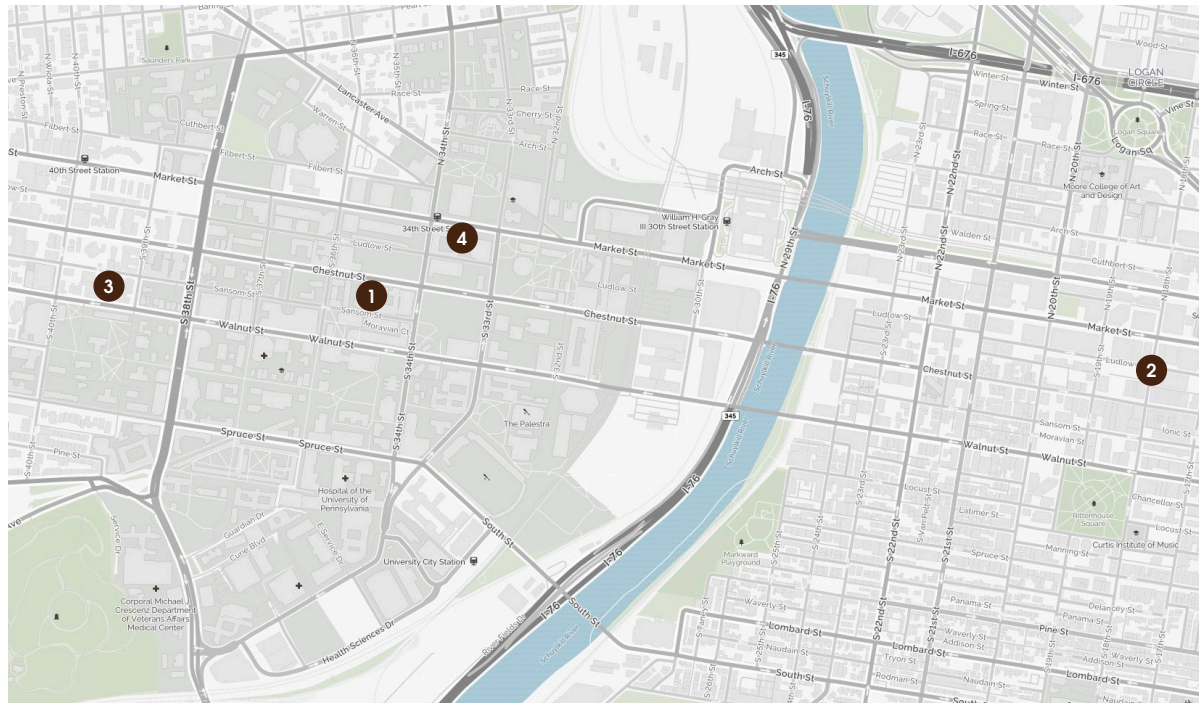
4:25 p.m. – 5:00 p.m. **AALS Transactional Clinics Committee (Ted De Barbieri) & Closing Remarks**
Levy Conference Center

Post-Conference Dinner for those staying June 2, 2017: TBD
Meet in Kabacoff Reading Room Silverman 236 (in between Silverman 240A/B)

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The TCC is made possible in part through the support of the AALS Section on Clinical Legal Education.

Notes