

Wharton Certificate in Management

The Wharton Certificate in Management is designed to increase the business skills and leadership capabilities of upper level law students who aspire to lead key parts of a business, non-profit, agency, or firm and form the pool of future top leadership of any organization.

Participants will:

- •Advance their strategic decision making capabilities to think faster and more creatively about current competitive strategies and solutions.
- •Deepen understanding of organizational dynamics to improve the design and implementation of new initiatives and avoid destructive conflicts.
- •Build capabilities for leading teams across functions.
- Develop knowledge in core areas of running an enterprise, including marketing, management, strategy and finance, particularly the understanding of how financial data is generated and reported, as well as how it is used for decision making, analysis, and valuation.

The focus will be on how these core areas connect to other disciplines based on current research and best practice.

The Wharton Certificate in Management is designed by <u>Wharton's Aresty Institute of Executive Education</u>, in conjunction with the <u>University of Pennsylvania Law School</u>.

Requirements:

The Wharton Certificate in Management will be awarded upon successful completion of LAW 550001 - Wharton Ex Ed: Management, a 3 semester hour course offered at Wharton.

Course Details:

The course will cover four areas of study:

- Finance and Accounting
- Management, Leadership, Organizational Dynamics
- Strategic Decision Making
- Creating Competitive Advantage

The course will be taught by members of the Wharton standing and adjunct faculties.

Registration:

Students will request enrollment in LAW 550001 during advance registration.

The course is open to 2L and 3L Penn Law students.

- Given the course material, JD/MBA students are not permitted to enroll.

LAW 550001 will be offered in both the fall and spring semesters. There will be up to 80 seats available in each section, depending on student demand. The course will be offered in the 4:30 or 6:30 p.m. block.

Given the extensive nature of the course, DROPS will be permitted ONLY up to the Friday prior to the first class. There will be one Orientation session held in advance of this drop date to explain the course requirements.

- Drops after this point will receive a W (withdrew).

Enrollment in the course serves as intention to earn a Certificate; students will be billed the \$200 Certificate Fee after the first week of class.

Given the extensive course content and the resources required to roster it, LAW 550001 will count as two courses (6 semester hours) taken outside of the Law School (Note: a maximum of 4 courses – 12 semester hours - can count toward the JD requirement).

Grading:

The course is graded on a Pass/Fail basis.

Course Materials:

Students will use Wharton Executive Education's intranet system for course materials, assignments, and course communication.

- The course will be listed on students' Penn Law Course Portal, with a link to the Executive Education site.

Awarding of Certificate in Management:

Upon successful completion of the course, students will receive a Certificate from Wharton's Aresty Institute of Executive Education. Additionally, a notation will be made on students' transcripts under the Comments section: "Wharton Certificate in Management".

- Students are free to note the certificate on their resumes by this name.
- Students will NOT be considered, by virtue of having enrolling in or completing this course, Wharton graduate students or Wharton graduates and should take great care not to make any implication that they are so in representing themselves to employers and the public.

Note: Penn Law students currently enrolled in the Business Economics and Public Policy certificate cannot use this course to satisfy the Penn Law requirement in that program. The pedagogical goals of these two programs are very different so it is not intended that students would take both certificates; however, students should know that if they do, they will incur additional course costs as this would mean exceeding the four course maximum of external coursework granted credit toward the JD.