



**University of Pennsylvania's *Second Economics and Digital Services Research Symposium* to be presented on September 9-10, 2022, by the Center for Technology, Innovation and Competition and Warren Center for Network & Data Sciences**

*Researchers will present their findings on the role data play in digital platforms' business models; antitrust policy implications to be examined*

Contact: Eileen Kenney, [ekenney2@law.upenn.edu](mailto:ekenney2@law.upenn.edu) 215.629.6705

Philadelphia, September 6, 2022 —University of Pennsylvania's [Center for Technology, Innovation and Competition \(CTIC\)](#) and [Warren Center for Network & Data Sciences](#) will present the Second Economics and Digital Services (EODS) Research Symposium on September 9-10, 2022, at the University of Pennsylvania Carey Law School. The free event is virtual and open to the public.

The scholar-recipients of five grants funded by the [John S. and James L. Knight Foundation](#) will discuss their findings from the independent research projects they conducted over the past year. Scholars investigated how certain digital platforms access user data in support of their business models. Additional participants will cover the policy implications as they relate to current antitrust law and regulation. In addition, there will be updates on two papers from last year's event.

*Economics of Digital Services* is a three-year initiative funded by the John S. and James L. Knight Foundation. Co-project leaders are Christopher Yoo, the John H. Chestnut Professor of Law, Communication, and Computer & Information Science at Penn Carey Law and CTIC's founding director, and Rakesh Vohra, the George A. Weiss and Lydia Bravo Weiss University Professor of Economics and Electrical and Systems Engineering and the Warren Center's founding director.

The symposium runs from Friday, September 9, 10:15 am-5:15 pm ET, to Saturday, September 10, 9:15 am-1:00 pm ET. The keynote address will be given by Tommaso Valletti, Professor of Economics, Imperial College London, former Chief Competition Economist of the European Commission (Directorate General for Competition).

**THE PROGRAM:**

*Friday, September 9*

10:15 am

**Welcome**—Christopher Yoo, CTIC, and Rakesh Vohra, The Warren Center for Network & Data Sciences

10:30-11:30 am

**Keynote Address**—Tommaso Valletti, Professor of Economics, Imperial College London, former Chief Competition Economist of the European Commission (Directorate General for Competition)

11:30 am-12:30 pm

**Mitigating the Financial Incentive to Misinform via Information Interventions**—Ananya Sen, Carnegie Mellon University; Wajeeha Ahmad, Stanford University; and Erik Brynjolfsson, Stanford University

1:45-2:45 pm

**Privacy and the Value of Data Records**—Simone Galperti, University of California San Diego; Aleksandr Levkun, University of California San Diego; and Jacopo Perego Columbia University

3:00-4:00 pm

**All the Headlines That Are Fit to Change**—Tin Cheuk Leung, Wake Forest University, and Koleman Strumpf, Wake Forest University

4:15-5:15 pm

**Information Frictions and Heterogeneity in Valuations of Personal Data**—Avinash Collis, The University of Texas at Austin; Alex Moehring, Massachusetts Institute of Technology; Ananya Sen, Carnegie Mellon University; and Alessandro Acquisti, Carnegie Mellon University

*Saturday, September 10*

9:15-10:15 am

**Algorithms in the Wild: Experimental Evidence from an Online Marketplace**—Maximilian Schaefer, Yale University

10:30 am - 11:30 pm

**COPPAocalypse? The YouTube Settlement's Impact on Kids Content Creation**—Garrett Johnson, Boston University; Tesary Lin, Boston University; and James Cooper, George Mason University

11:45 am - 12:45 pm

**Experiments on the Effect of Ad-Blocking and Anti-Tracking on Internet Usage and Consumer Behavior**—Alessandro Acquisti, Carnegie Mellon University; Cristobal Cheyre, Cornell University; Li Jiang, George Washington University; Alisa Frik, University of California, Berkeley; Florian Schaub, University of Michigan; and Zijun Ding, Carnegie Mellon University

12:45-1:00 pm

**Closing Remarks**—Christopher Yoo, CTIC, and Rakesh Vohra, The Warren Center for Network & Data Sciences

***TO REGISTER:***

The in-person symposium is reserved for participants. Members of the public, including press, may attend the symposium via Zoom by registering [here](#). The event will furnish 8.0 substantive CLE credits for Pennsylvania lawyers.

**About the *Economics of Digital Services Initiative (EODS)***

EODS is an initiative of the University of Pennsylvania's Center for Technology, Innovation and Competition (CTIC) and the Warren Center for Network & Data Sciences. Its aim is to generate independent research on the

economics of digital services and the role of data and algorithms in the business strategies of digital platforms. The initiative was funded by a major grant from Knight Foundation to support scholarly inquiry and novel approaches in the evolving digital age. [www.pennEODS.org](http://www.pennEODS.org)

**About the Center for Technology, Innovation and Competition (CTIC)**

CTIC is an interdisciplinary academic center at the University of Pennsylvania Carey Law School that bridges law and technology for academia and students. Focusing on intellectual property, antitrust, Internet law, and privacy law and policy. CTIC delivers foundational research that shapes the way legislators, regulatory authorities, and scholars develop policy and regulatory frameworks. [www.pennCTIC.org](http://www.pennCTIC.org) | Twitter @pennlawCTIC

**About the Warren Center for Network & Data Sciences**

The University of Pennsylvania's Warren Center fosters research and innovation in interconnected social, economic, and technological systems. Collaborating with Penn affiliates, it focuses on the role of data and algorithms to understand networked systems and how they can improve lives. The center also produces events that connect researchers, students, and entrepreneurs across the spectrum of network science. [www.warrencneter.upenn.edu](http://www.warrencneter.upenn.edu) | Twitter @WarrenCntrPenn

**About the John S. and James L. Knight Foundation**

Knight Foundation supports democracy by funding free expression and journalism, arts and culture in community, research in areas of media and democracy, and in the success of American cities and towns where the Knight brothers once had newspapers. Learn more at [kf.org](http://kf.org) and follow @knightfdn on social media.