



PROFILE

As Assistant Deputy General Counsel, Technology & Licensing, Trevor advises Comcast with respect to intellectual property and technology-related matters, including complex technology transactions.

Previously, Trevor was a member at Cozen O'Connor, where he represented clients with respect to all aspects of intellectual property due diligence, in drafting and negotiating technology, software, software-as-a-service and other intellectual property-related agreements, and with respect to trademark and copyright matters, including prosecution, enforcement, and litigation matters.

Trevor earned his bachelor's degree from Middlebury College where he graduated *summa cum laude* as an environmental studies and chemistry joint major. Trevor earned his law degree from Vanderbilt University Law School where he was an Order of the Coif and a member of the Vanderbilt Law Review.

CONTACT

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J. TREVOR CLOAK

WORK EXPERIENCE

Comcast, Assistant Deputy General Counsel, Technology & Licensing, February 2021 - Present

Cozen O'Connor, Associate / Member, 2012- January 2021

- Represented Aramark Services, Inc. in connection with a trademark litigation brought by Shop412, LLC, whereby Shop412 aggressively went after Aramark via the filing of a temporary restraining order concerning Aramark's use of 412 SPIRITS for the provision of concession stands at Heinz Field in Pittsburgh. Trevor and the rest of the Cozen O'Connor team successfully drafted persuasive papers in response to the motion for a temporary restraining order and prevailed on such motion.
- Provided litigation support for Beachbody, LLC and its BODY BEAST fitness program in defense of trademark infringement and unfair competition claims filed by USA Nutraceuticals.
- Represented Anexinet Corp., a leading systems integration and technology management firm, in its recapitalization agreement with Marlin Management Company, LLC.
- Represented Advanced Discovery in its acquisition of all of the capital stock of Millnet Limited, the largest and longest established UK-based e-discovery and legal document services firm.

EDUCATION

Vanderbilt University Law School, J.D., Order of the Coif, 2008

Middlebury College, B.A., *summa cum laude*, 2005

AWARDS AND HONORS

- Philadelphia Business Journal's 40 under 40 for 2020
- World Trademark Review - 2020