

STEP IT UP!

Join the **ENTREPRENEURS** shaping the Future of

PHILADELPHIA

TARGETED BUSINESS STRATEGIES TO...

- > Accelerate Growth
- > Explore Financing
- > Diversify Markets
- > Expand Networking

HERE'S WHAT YOU DO:

CALL your Philadelphia SBA
District office (215) 580-2707

VISIT www.sba.gov/e200

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Contact: michael.kane@sba.gov or 215-580-2707

WHAT: The Emerging 200, *e200* for short, is an intensive training initiative to accelerate growth of high potential small businesses located in America's inner-cities. This comprehensive curriculum provides the tools to catapult your company to the next level and help it emerge as a force in your community.

Developed by the U.S. Small Business Administration, *e200* offers qualified business owners powerful benefits including innovative strategies to grow, acquire financing, access new markets and leverage networking. This support taps expert mentors and advisors from committed business leaders in your city.

WHO: The *e200* advanced training series is open to small business owners and executives. Businesses with annual revenues of at least \$400,000, have been in business for at least 3 years and located in the inner-city will receive the most benefit from this initiative. This training is not recommended for start-ups; it's geared towards growing businesses that are ready to Step It Up.

WHEN: Classes are forming now to start in April. Space is limited. Don't wait.

WHAT'S THE COST OF TRAINING? The only costs are your time and commitment to complete the curriculum. All other costs are being assumed by the U.S. Small Business Administration and local partners.

HOW DO I REGISTER? To register for *e200* contact your local U.S. Small Business Administration office at the number on this poster. You can also visit the SBA web site: www.sba.gov/e200. Click on *e200* and find everything you need to **Step it Up!**

