

# **Import Safety: Regulatory Governance in the Global Economy**

Penn Program on Regulation

April 30 - May 1, 2009

*Keynote Speaker:*

**Marion Nestle**

New York University

Author, *Pet Food Politics: The Chihuahua in the Coal Mine* (2008) and

*Safe Food: Bacteria, Biotechnology, and Bioterrorism* (2003).

## ***PANEL 1—PERSPECTIVES ON IMPORT SAFETY***

"The Other China Trade Deficit: Export Safety Problems and Legal and Policy Responses"

- Jacques DeLisle, University of Pennsylvania Law School

"Attitudes toward Risk and Protective Behavior as a Function of Nation of Origin"

- Jon Baron, University of Pennsylvania Department of Psychology

"Solving the Problem of Scale"

- Alberto Alemanno, HEC Paris Law Department

Commentators:

- Doug Grob, University of Maryland, College Park
- Mike Taylor, George Washington University School of Public Health

## ***PANEL 2—INTERNATIONAL IMPLICATIONS***

"Import Food Safety and the WTO"

- Michael Trebilcock, University of Toronto Law School
- Tracey Epps, University of Otago

"Delegating Food Safety: How Codex Got Written into the SPS-Agreement"

- Tim Buthe, Duke University

"The Misuse of Counterfeit Medicines"

- Kevin Outterson, Boston University Law School

Commentators:

- Marsha Echols, Howard University School of Law
- Ted Ruger, University of Pennsylvania Law School

### ***PANEL 3—INNOVATIVE RESPONSES***

#### "Risk-based Approach to Import Safety"

- Vicki Bier & Lorna Zach, University of Wisconsin, Madison

#### "Profiling Violators"

- Richard Berk, University of Pennsylvania, Depts. of Criminology and Statistics

#### "Bonded Import Safety Warranties"

- Tom Baker, University of Pennsylvania Law School

#### "Private Standard Setting"

- Errol Meidinger, SUNY Buffalo Law School

#### Commentators:

- Corinna Colatore, Cadbury Science & Technology
- David Plunkett, Center for Science in the Public Interest

### ***CLOSING SESSION***

Sandra Hoffman, Resources for the Future